



Safford & Baker Retain AutoCom Associates for PR

Safford & Baker, PLLC has retained AutoCom Associates for public relations and communication counseling, according to the firm's principals, Ralph R. Safford and Donald H. Baker Jr.

([PRWEB](#)) February 9, 2004 -- Bloomfield Hills, Mich. Safford & Baker, PLLC has retained AutoCom Associates for public relations and communication counseling, according to the firm's principals, Ralph R. Safford and Donald H. Baker Jr.

As a full-service public relations agency, AutoCom Associates will support the communications efforts of Safford & Baker with media relations, coordination of public engagements and management of direct marketing.

"Strategic communications will be key to achieving our marketing goals," Baker explained. "We feel it's important to direct our efforts to the right audiences. AutoCom's corporate experience will help us reach many of these goals."

Based in Bloomfield Hills, AutoCom Associates is a full-service public relations agency that represents U.S. and international companies. The agency is a member of the International Public Relations Network, a global association of 41 independent public relations agencies with more than 500 employees and combined annual billings of nearly \$400 million.

Safford & Baker is a Michigan-based law firm serving small and midsize businesses and their owners. The six attorneys at Safford & Baker represent clients in several special-practice areas, including contracts, real estate, employment, mergers and acquisitions, tax planning and commercial litigation. The firm also has significant expertise in intellectual property law in the areas of corporate software technology, copyright, publishing and new media. For more information, visit www.saffordbaker.com

Company Contact

Don Baker
Safford & Baker, PLLC

(248) 646-9100

dbaker@saffordbaker.com

Media Contact

Larry Weis
AutoCom Associates



(248) 647-8621
lweis@usautocom.com

###



Contact Information

Janet Krol

AUTOCOM ASSOCIATES

<http://www.saffordbaker.com>

248.647.8621

Online Web 2.0 Version

You can read the online version of this press release [here](#).