



## **U.M.P.'s New SpeedNet Software Offers Faster, More Accurate Race Results**

*In an effort to offer their fans and competitors cutting-edge service, United Midwest Promoters launched their 2004 points championship with SpeedNet Direct's Championship Management Software. This innovative software delivers race and championship results with lightning speed, tallying and determining local, state and national champions from over 4000 registered late model and open wheel modified competitors.*

([PRWEB](#)) February 7, 2004 --Craig Cowan, Director of Operations for U.M.P said, "Tracking race results from 87 tracks was a daunting task, but our new SpeedNet Championship Management Program saves an incredible amount of time and delivers the highest degree of accuracy available. The icing on the cake was SpeedNet President Kevin Spiddle's generous move to offer the standard race management software to every participating track free of charge." Local tracks who implement the software will also simplify their record keeping and have an easy way to upload results to U.M.P and their own websites. The software, which Spiddle described as incorporating the best ideas from several leading race promoters tracks points, prize money and driver information.

Cowan met Kevin Spiddle and Jerry Beetz, founders of SpeedNet Direct, Inc. at an industry tradeshow in Reno last fall, and as a result, they began making plans to create software that would aggregate results from several tracks and compile them based on the rules and procedures of the national sanctioning body. This new method is much faster and far more accurate than the traditional procedures now in use.

For United Midwest Promoters it couldn't have come at a better time. "This software will advance our industry and give us time to focus on making our races more exciting for our fans and drivers." Cowan said. The 2004 U.M.P. season include four of the most prestigious dirt track events - The Winternationals, \$100,000 Dream, Summernationals and World 100, as well as a return of the new Tri-State Challenge and Challenge of Champions.



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**Online Web 2.0 Version**

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