



Famous Toy Truck Driver Jay North Driving all day one day in LA In Search Of True Love

Your Audience will love this one!

OAJI, CA ([PRWEB](#)) February 7, 2004 --Marketing International's Toy Truck driver Jay North cruises the streets of Southern California searching for the love of a lifetime's day. The Toy Truck is covered with toys for girls and boys of all ages to enjoy. Crowds gather around to look and take pictures, but will the Toy Truck driver Jay find his love of a lifetime this Valentine's Day? Jay said "I'm Looking for my lady CO-driver of the Toy Truck but she has got to like Reggae Music, because that's what I play on the tape deck and the Toy Truck is seen at several Reggae festivals every year."

Marketing International is offering a limited number of ad spaces on this truck, seen by millions each year at events such as concerts, fairs, beaches, tourist attractions and other well-attended southern California venues.

Why advertise on the Toy Truck?

1. You can get MILLIONS of exposures per year in some of the most populated and visited streets and locations in the country for only PENNIES per exposure!
2. The Toy Truck DRAWS A CROWD! It's not like a billboard that is only read if you're stuck in traffic. It commands attention, and is surrounded by adoring, curious people of all ages. They PHOTOGRAPH it- your ad is seen over and over again in the years to come.
3. The Toy Truck travels over 250 miles every day on high-traffic roads such as Hwy. 1, 5, 10, 405, 134, 101 and the most popular boulevards in LA and other southland communities. - In addition to the special events mentioned above and many more. Ads on this truck will be SEEN!
4. Jay guarantee's that only one business of a kind will be allowed to advertise- your competitor can't buy the space next to you!

Jay North of Marketing International has over 30 years experience in sales and marketing. The Toy Truck is his latest brainchild. It has already earned his company tons of exposure- which equates to SALES. Now he is offering this same opportunity to a limited number of other advertisers.

Help Jay and his Toy Truck find true love this Valentine's Day. Once advertisers realize the unique opportunity this advertising offers, they will be Cupid-struck!

To learn more about the Toy Truck, Marketing International and Jay North's products and services, visit www.ToyTruckMarketing.com or www.JayNorthDirect.com. Or call the sales and marketing specialists at Marketing International at 805-646-2425. They will be happy to discuss special offers associated with advertising on the Toy Truck. Who shall the lucky lady be? Snag Jay on the highway this Valentine's day



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Online Web 2.0 Version

You can read the online version of this press release [here](#).