



## **ESGR and Richard Childress Racing to Run All-Star Salute to America's Employers in NASCAR Bush Series Races**

*The National Committee For Employer Support of the Guard and Reserve( ESGR) and Richard Childress Racing will bring together some of NASCAR's biggest drivers for a five-race NASCAR Bush Series salute to America's supportive employers of National Guardsmen and Reservists.*

Daytona Beach, FA ([PRWEB](#)) February 10, 2004 --The National Committee for Employer Support of the Guard and Reserve (ESGR) and Richard Childress Racing (RCR) will bring together some of NASCAR's biggest stars for a five-race NASCAR Busch Series salute to America's supportive employers of National Guardsmen and Reservists.

"It's an honor for RCR to put this program together with ESGR to help bring awareness to the important work they're doing on behalf of the men and women who serve in the National Guard and Reserve," said Richard Childress, president and CEO of Richard Childress Racing. "The trips I've taken overseas with ESGR to meet with our troops in places like Iraq, Kuwait, and Bosnia have made me even more proud of the dedication and patriotism our troops have for our country. It's very important for all employers to support their employees who are defending our country in the Guard and Reserve and I appreciate Tony Stewart, Bobby Labonte, Ricky Craven, Kevin Harvick and Kerry Earnhardt for driving the ESGR 29 Car."

"We are excited to partner with the RCR Team and the 5 All-Star Drivers that Richard has recruited to drive for America's Outstanding Employers. A unique paint scheme, honoring each National Guard and Reserve Component will be featured at each of the 5 selected Busch Series races. In addition to this unique race plan, a show car, known as "America's Car", will tour the United States stopping in a minimum of sixty-five cities. ESGR, in cooperation with the local chambers of commerce will host a series of educational breakfast forums that are designed to recognize more than 10,000 employers nationwide. The American public will have the opportunity to be photographed with "America's Car" and be asked to show their support by signing their name to several large banners associated with the show car. Our goal is to get one signature of support for everyone of the 1.2 million men and women who serve," said Bob Hollingsworth, ESGR Executive Director.

"Today, in support of the war on terrorism and the ongoing operations in Iraq, an essential alliance has been formed with many of America's employers who have become inextricably linked to the nation's defense by sharing their most precious asset, their employees," added Hollingsworth.

For more information about ESGR Employer Outreach Programs and ESGR volunteer opportunities, please call 800-336-4590, or visit our website at [www.esgr.com](http://www.esgr.com)



**Contact Information**

**Tom Bullock**

EMPLOYER SUPPORT FOR THE GUARD AND RESERVE

<http://www.esgr.com>

801-265-2227

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