



## **Holland Motor Homes Joins Newell Coach Sales-and-Support Team**

*Newell Coach Corporation, the leading seller of luxury motorcoaches priced at \$1 million and above, announced that Holland Motor Homes of San Diego, CA, and Holland, MI, will be offering sales-and-service support for Newell motorcoaches. This will be more convenient for Newell customers in California, Arizona and Nevada; and Michigan, Illinois, Ohio, and Wisconsin.*

Miami, OK ([PRWEB](#)) January 6, 2009 -- Newell Coach Corporation, the leading seller of luxury motorcoaches priced at \$1 million and above, and Holland Motor Homes, the premier dealer of luxury motorhomes, announced that Holland's locations in San Diego, CA, and Holland, MI, will provide sales and service support for Newell motorcoaches. Beginning immediately, Holland will display Newell coaches and provide Newell coach maintenance and warranty service at both locations.

This will be more convenient for Newell customers in California, Arizona and Nevada; and Michigan, Illinois, Ohio, and Wisconsin.

"Holland Motor Homes is excited to offer sales and service support for Newell motorcoaches," Mike Dykstra and John Dykstra, owners of Holland Motor Homes, said in a joint statement. "Newell motorcoaches offer high performance and easy handling; spacious, luxurious living; and advanced features unmatched in the bus-class marketplace. We look forward to offering the Newell product to our clientele and providing Newell owners with after-sale support."

"Unlike most motor homes that are production models purchased from dealers' inventories, most Newells are custom-built for their purchaser," said Newell president, Karl Blade. "This will continue with Holland's clients."

"The Holland Motor Home organization and the Dykstra family have been leaders in our industry since 1966," Blade continued. "Holland has a stellar reputation for customer service and integrity. The association of Holland Motor Homes and Newell is a natural partnership."

### About Holland Motor Homes:

With locations in and San Diego, CA, and Holland, MI, Holland Motor Homes is one of the nation's most respected luxury motorhome dealers. In business for over 40 years, Holland has consistently earned recognition and awards for exceptional customer satisfaction in both sales and service. For more information about Holland's San Diego, CA, location, call: 1-800-961-4464, or visit: <http://www.hollandmotorhomes.com>. For more information about the Holland, MI, location, call: 1-800-221-7197, or visit: <http://www.holland-motorhomes.com>.

### About Newell Coach:

Newell Coach Corporation is the leading designer and manufacturer of custom luxury motorcoaches. Newell motorcoaches feature state-of-the-art design and materials, custom furnishings and appliances, and full-time customer service and support. Based in Miami, OK, Newell has been manufacturing custom coaches since 1967. For more information, call: 1-888-363-9355, or visit: <http://www.newellcoach.com>.



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