



New Video Proves Caliper Covers Reduce Brake Heat

MGP Caliper Covers demonstrate how caliper heat can be reduced by 25 to 50 degrees using Caliper Covers, improving braking performance by reducing brake fade. The covers are made of aerospace aluminum and act as a heat sink, dissipating the heat from the caliper more efficiently. The curvature of the cover also helps direct air to cool the caliper. The MGP crew utilizes a thermal heat gun to demonstrate the caliper covers effectiveness in a YouTube video field test.

San Diego, CA ([PRWEB](#)) January 6, 2009 -- MGP Caliper Covers demonstrate how caliper heat can be reduced by 25 to 50 degrees using Caliper Covers, improving braking performance by reducing brake fade. The covers are made of aerospace aluminum and act as a heat sink, dissipating the heat from the caliper more efficiently. Mike Barland, MGP President "Aluminum heat sinks are utilized to keep components cooler in many products, including computers and are a great benefit with the stylized product we offer." The curvature of the cover also helps direct air to cool the caliper. The MGP crew utilizes a thermal heat gun to demonstrate the caliper covers effectiveness in a YouTube video field test.

The test car for the video was a Chrysler 300C. Several driving styles were performed to heat up the calipers; braking hard at freeway speeds, hard driving with many turns and our favorite, a burnout. One side of the car did not have caliper covers. Each side was measured with a thermal heat gun. The calipers using Caliper Covers were consistently cooler, ranging 25 to 50 degrees.

Painting calipers has been popular with car enthusiasts in the past, but brake heating and cooling increases the chance of caliper paint cracking and peeling off. Reapplying caliper paint is typically an annual project. MGP Caliper Covers are powder coated for durability and long lasting paint finish. Caliper covers are a better choice over caliper paint when considering the improved caliper performance, a big time savings, less brake dust to clean and sleek styling.

Recent MGP Caliper Covers releases include GM SUV's. The benefit of helping reduce brake fade will serve well those who are towing, driving through hills or curvy roads. See the "Upcoming Products" for recent releases and upcoming models at www.calipercovers.net or call 619.754.4099 for more information.

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Online Web 2.0 Version

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