



PROCON Launches the Cube- Smallest GPS Tracking Device in the Industry

PROCON, Inc., the leader in mobile resource management solutions for the automotive finance industry, today announced the launch of its latest GPS device named The CUBE™. This revolutionary new GPS device is the smallest GPS tracking device in the industry, and sports a rugged automotive grade housing that is extremely durable and heat resistant, and installation of this new device is much easier than its predecessor. PROCON will be distributing this new device through its subprime automotive finance brand GoldStar GPS™.

Knoxville, TN ([PRWEB](#)) January 6, 2009 -- PROCON, Inc. the leader in mobile resource management solutions for the automotive finance industry today announced the launch of its latest GPS device named The CUBE™. This revolutionary new GPS device is the smallest GPS tracking device in the industry and sports a rugged automotive grade housing that is extremely durable and heat resistant, and installation of this new device is much easier than its predecessor. PROCON will be distributing this new device through its subprime automotive finance brand GoldStar GPS™.

"This is a cutting edge product far superior to everything else in the industry," said Kyle Fjelstad Vice President of product development for PROCON. "We expect tremendous sales volume with this product. The CUBE™ will change the way the subprime finance automotive industry thinks about GPS tracking devices. The compact design allows stealth installation, yet maintains a significant amount of space at the circuit board level to assure superior GPS performance. The custom hypersensitive GPS antenna is designed to overcome the sensitivity issues common in attempts by others to make small credit card size devices."

This device, combined with PROCON's already robust line up of products and offerings, further distinguishes PROCON as the clear leader in the MRM marketplace.

About PROCON:

PROCON, headquartered in Knoxville, Tennessee, is one of the world's leading providers of MRM products and services. By providing a globally managed, wireless data network PROCON reduces the costs, complexities and risks associated with deploying and supporting mobile applications and connected devices. PROCON offers solutions for government, automotive, consumer, and commercial applications and currently has over 450,000 units being used throughout the U.S., Canada and Mexico. In 2009, PROCON estimates annual sales of approximately 300,000 devices. PROCON has over 25 industry-leading brands and offices in the United States, Canada, Mexico, Australia, the United Kingdom and a software development laboratory in Thailand.

For more information, contact David Meyer at 865-694-2704, via email [davidm \(at\) proconmrm \(dot\) com](mailto:davidm@proconmrm.com), or visit www.proconmrm.com.

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Contact Information

Heather Wirtz

PROCON

<http://www.proconmrm.com>

319-277-3700

David Meyer

PROCON

<http://www.thecubegps.com>

865-694-2704

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