

## Environmentally Friendly, Aerodynamic Truck Wheel Cover Helps Cut Wind and Fuel Costs

*Due to demand and the need to reduce fuel consumption, [RealWheels Corporation](#) offers new, redesigned Aerostyle Wheel Covers for commercial trucks, trailers and specialty vehicles. Installing these covers is a major step in making the trucks more efficient and more economical, resulting in lower fuel costs and less waste. As a bonus, they are made of stainless steel and maintenance free.*

Gurnee, Ill. (Vocus) January 7, 2009 -- Transportation costs play a significant role in the nation's economy. When you consider the amount of consumer and industrial goods that travel our nation's highways every day, the impact on total cost and the environment is substantial. In addition the combination of a tough economy and the high average fuel price during 2008 have taken its toll on America's trucker drivers. The challenges have encouraged many truckers and fleets to look for innovative options to save money and fuel, with the added advantage that every gallon saved has a positive impact on the environment.

Trucks move a lot of air! That means fuel consumption. A vehicle's aerodynamics and its traveling speed have an extremely large effect on how much fuel is consumed. Aerodynamics smooth out the airflow around the vehicle and thus the resistance that guzzles fuel, slows the truck, thus robbing the driver's wallet. Recent aerodynamic studies have concluded that even small changes to truck design can have a noticeable impact on airflow, and inevitably, fuel consumption. Since the flow of air around wheels is the most disturbed area of a commercial truck, an aerodynamic wheel treatment can have a profound effect on the way a truck slices through the wind.

Chicago area manufacturer, [RealWheels Corporation](#) has a product that addresses the aerodynamic challenges of wheel design. "We've offered our Aerostyle Wheel Covers for years, and they used to be purchased mainly for appearance," says RealWheels Vice President of Marketing Jhan Dolphin. "Now, they've become an important part of what drivers are doing to make their rigs more eco-friendly and fuel efficient." The Aerostyle Covers are made in America at their Illinois facility from 304 stainless steel. The stainless steel construction keeps them maintenance free, and the mirror-finished shine enhances the overall appearance of any truck.

The widespread application of new aerodynamic technologies on tractor-trailer trucks could cut US fuel consumption by nearly one billion gallons per year, according to the results of a two-year collaborative study conducted by members of the Truck Manufacturers Association (TMA) and the US Department of Energy (DOE). Even with diesel fuel prices leveling off, drivers and fleet owners alike have felt the pain of the past few years. The need to pay close attention to reducing fuel consumption is now understood.

RealWheels Corporation has been designing and producing wheel covers, hub covers and other wheel accessories for the commercial truck market for over thirty years. For more information on the Aerostyle Wheel Covers and other RealWheels products, visit [www.realwheels.com](http://www.realwheels.com).

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