

GM Selects Auto/Mate to Provide Integrated Dealer Management System (IDMS) to Auto Dealers

Auto/Mate Dealership Systems, a leading dealership management system provider (DMS), today announced it has been selected by General Motors Corporation to provide GM's Integrated Dealer Management System (IDMS) to the auto manufacturer's North American dealer base. IDMS helps streamline GM/dealer communications and parts inventory management, increases store productivity and improves customer service and satisfaction.

Clifton Park, NY (<u>PRWEB</u>) January 12, 2009 -- Auto/Mate Dealership Systems, a leading dealership management system provider (DMS), today announced it has been selected by General Motors Corporation to provide GM's Integrated Dealer Management System (IDMS) to the auto manufacturer's North American dealer base. IDMS helps streamline GM/dealer communications and parts inventory management, increases store productivity and improves customer service and satisfaction.

Auto/Mate is one of only five DMS providers approved to deliver IDMS to General Motors' dealers nationwide.

"We're extremely excited about our partnership with GM and Auto/Mate's involvement in the IDMS program," said Mike Esposito, president and CEO of Auto/Mate. "It's a great opportunity to provide GM dealers with an outstanding business management solution that can increase store efficiency and reduce costs."

Under the terms and conditions of the multi-year contract, Auto/Mate will develop a GM IDMS version of its Automated Management Productivity Suite (AMPS), a comprehensive DMS with 20 fully integrated modules and easy-to-use graphical interfaces for any size dealership. GM IDMS, supported by AMPS, which will be made available to dealers on a month-to-month contract basis, will help GM dealers more efficiently and effectively manage store operations such as sales, CRM, F&I, fixed operations, human resources, payroll and accounting.

Other benefits of GM IDMS AMPS include fast, easy and real-time transfer of information; a single-entry database, factory data integration, standardized and stable fixed pricing, simplified billing through the GM open account, and seamless integration with GM systems.

"We're extremely pleased that Auto/Mate has joined our IDMS program," said Jim Bement, manager, GM Global Retail Systems. "IDMS provides our dealers with a way to more effectively manage their dealership. Integrating IDMS with Auto/Mate's AMPS will give GM dealers a complete and powerful system to improve store operations."

About Auto/Mate:

Auto/Mate Dealership Systems was established 25 years ago with a simple goal: to provide an efficient and reasonably priced computer system to increase dealers' profitability. Designed by former auto dealer executives, AMPS (Automotive Management Productivity Suite) by Auto/Mate offers more than 20 fully integrated modules to suit any size dealership and to address every need, including Sales, F&I, Fixed Operations, Accounting, CRM, Fleet Sales and more. Auto/Mate's success has led to a continuous growth rate of more than 30% per year, with its system currently in use by more than 400 dealers. In three combined surveys conducted



by NADA, Auto/Mate has ranked the highest in customer satisfaction over any other dealer system.

AMPS by Auto/Mate Dealership Systems is powerful, scalable and has a unique, graphical interface that makes it familiar and easy to use. AMPS is an open system and will run on most computer hardware that a dealer has in place. When compared to other systems on the market, AMPS offers the most value per dollar, allowing dealerships to operate more efficiently and profitably. For more information, please visit <u>www.automate.com</u>.

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