

John Vitro to Lead Paul Miller's New Jersey Land Rover Dealership

John Vitro has been appointed General Manager of Land Rover Parsippany.

Parsippany, New Jersey ([PRWEB](#)) December 31, 2013 -- Paul Miller Auto Group (www.paulmiller.com) is pleased to announce a new appointment to their [New Jersey Land Rover dealership](#).

John Vitro has been appointed General Manager of Land Rover Parsippany. John has an extensive General Manager background with Audi, Porsche and Volkswagen dealerships. John previously worked with the Paul Miller Auto Group in their former Rockland County, New York-based Toyota location. Along with his wealth of knowledge and experience, John brings a contagious level of enthusiasm customers and employees will enjoy.

John Vitro remarks, "I am extremely excited to be working with the Land Rover brand. The entire product line is exciting and fresh. In the last 18 months, we have seen the introduction of the new [Evoque](#) and refreshed the entire [Range Rover](#) line. The vehicles are extraordinary in performance, luxury and reliability."

"Working for Mr. Miller however, is the icing on the cake. Since the 1970's Paul Miller has built a reputation as an exceptional employer. His philosophy has been to treat employees well, keep them happy and they will pass the same on to every customer. The fact, his dealerships consistently rank among the top in the nation for sales and customer satisfaction -- meaning his philosophy has stood the test of time. I am overjoyed at this opportunity."

About Paul Miller Auto Group

Paul Miller Auto Group is based in Parsippany, New Jersey with nine new vehicle dealerships and a large pre-owned center concentrated in the Northern New Jersey region. Over the years, the Paul Miller organization has achieved recognition among the top 10 dealers in sales nationally with Porsche, Audi, Land Rover and BMW. Paul Miller has been a Bentley and Rolls-Royce dealer since 1991 and since 2011 has added Subaru along with Volkswagen to the group.

See more information about Paul Miller Auto Group at: <http://www.paulmiller.com>.



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