

## **State-Line Title Loan Announces Site Redesign for Improved Customer Experience**

*In order to better serve customers, Alabama-based title loan company State-Line Title Loan has completely revamped their website. The new site features responsive design, thorough information, and even the ability to apply for a title loan online.*

Seminole, AL ([PRWEB](#)) December 31, 2013 -- Customer service is integral to the overall success of the company at State-Line Title Loan. In keeping with priorities, State-Line Title Loan has completely redesigned their website with user experience in mind. The new site incorporates responsive design along with new informational modules for the ultimate in efficient online customer service.

For so many Americans driving a car is more than a luxury; it is a necessity. State-Line Title Loan aims to help vehicle owners that need cash but are unable to give up their vehicle. With a simple application, customers can continue to drive their vehicle - be it a car, truck, RV, motorcycle, boat, or even heavy machinery - while State-Line Title Loan holds the title. For many, it is a win-win scenario.

The company was adamant about the redesign of the website because it means easier access for their customers. The responsive design elements mean that the site is fully functional from a desktop computer, or a tablet or mobile device.

The new State-Line Title Loan also features quick access to information about the title loan process and about the company. This means customers can feel safe and informed when making the decision to seek a vehicle title loan. Users can even apply for a title loan directly from the website, or contact the office for personal service.

"We feel this redesign is a huge step for our online presence," says State-Line Title Loan founder Robert Taylor. "By improving the web experience for our customers, we know that we will be able to reach, and help, even more people across the Southeast."

Users can access the new site today, and apply for a loan online, by visiting [statelinetitleloan.com](http://statelinetitleloan.com).

### **ABOUT STATE LINE TITLE LOAN:**

State-Line Title Loan offers cash loans on vehicle title from any state, including older vehicles without a credit check. Located in Seminole, Alabama, State-Line Title Loan is a locally owned and operated business committed to finding a way to help any customer with a loan while allowing them to continue using the car. All transactions are always confidential.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).