

## England Van Lines Challenges Moving Companies in San Fernando Valley

*England Van Lines, a premier moving company offering residential and commercial relocation services for local, long distance and international moving, has announced a challenge to moving companies in Los Angeles' San Fernando Valley.*

Los Angeles, California ([PRWEB](#)) January 07, 2014 -- England Van Lines - The challenge is to receive the highest number of five star reviews on Yelp.com between January 1 and June 30, 2014. The company has announced that its research department will count five star reviews for that period starting July 1, 2014. The competition will involve all moving companies that have at least one review on Yelp.com in the San Fernando Valley of Los Angeles. Because each review is automatically time stamped by Yelp.com, there is no need to count any five star reviews before January 1, 2014. The challenge will be won by a [San Fernando Valley moving company](#) that receives the highest number of five star reviews in that period. The Valley, which is home to approximately 1.8 million people and lies north of the Los Angeles metropolitan area, is the first area of L.A. where the challenge will play out.

To make the challenge possible and fair, England Van Lines' research department searched for the most customer friendly and popular web sites that rank moving companies by satisfaction rates. Yelp.com was chosen as the site that allows customers to rank satisfaction levels based on a five star ranking, with five stars indicating a customer's highest satisfaction rate. The fact that each review on Yelp is time stamped was another factor in the decision to select the site. Furthermore, Yelp requires site registration before allowing consumers to comment and evaluate companies, thus reducing the possibility of phantom evaluations that are designed to prop up reviewed companies' positive image. "We approached the selection of a web site that will serve as the basis of evaluation very seriously," said England Van Lines' general manager Tom Thompson. "In fact, the idea of evaluating customer satisfaction levels with [San Fernando Valley movers](#) has been entertained by us for some time, but only after we determined that Yelp offers the best tool for fair measurement, only then did we proceed with this project."

It is a well known fact in the moving industry that customer satisfaction depends on a multitude of factors, from cost to ensuring the integrity of moved objects, from a move's speed to general friendliness of movers. Simply put, different factors are important to different customers, and the overall satisfaction levels depend on moving companies being able to excel in all the areas customers evaluate when deciding their satisfaction. The direct goal of England Van Lines' challenge is to increase the customer satisfaction level across the board and see which moving company will rise to the occasion. "We are offering this challenge not only because we want to demonstrate that England Van Lines is the best in the business," said Thompson, "but we are doing this also because we want customers to receive the best service possible, no matter who provides it."

About England Van Lines:

England Van Lines is a fully licensed and insured long distance moving company offering local, long distance residential, commercial as well as international relocation services. With an excellent track record for customer service and expedient delivery, England Van Lines has grown to become one of the most professional and knowledgeable long distance moving companies in the industry. England Van Lines' packing services ensure all consumer goods are handled with care and urgency while providing a no-haggle price guarantee. For more information about long distance moving services from England Van Lines please visit <http://englandvanlines.com>, email [info@englandcanlines.com](mailto:info@englandcanlines.com) or call 408-514-5998.



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