

## **MyJTA App Introduces Mobile Solution to Jacksonville Transit Riders**

### *Passport Launches MyJTA App for Mobile JTA Bus Fare Purchases*

Jacksonville, FL ([PRWEB](#)) December 10, 2015 -- The Jacksonville Transportation Authority has launched the MyJTA app, a mobile solution for JTA bus fare purchases. The MyJTA app is powered by Passport, the industry leading mobile payments provider for transit and parking. With My JTA, riders can plan their trip, track JTA transit, and pay for their bus pass all within the app.

The MyJTA app gives riders the convenience of planning their transit journey in a way that works best with their schedule. Users can even track the various transit systems in order to determine the most efficient path to their destination. Riders are able to pay for their transit fares directly through their secure My JTA account using their credit card information. MyJTA users can then use their mobile ticket to board the bus or store their ticket for later use with the app's Ticket Manager feature.

“The Jacksonville Transportation Authority (JTA) is on the forefront of bringing the latest technology to our customers to increase their convenience and satisfaction as they travel throughout our City,” said Kenyatta Lee, Senior Manager of Technology and Innovation at the Jacksonville Transportation Authority. “Customers are now able to get on board, plan, track, and pay using the MyJTA convenient user-friendly application. This is a great addition to JTA’s technology platform.”

“We’re thrilled to be partnering with the team at JTA in support of their broader technology initiatives,” said Khristian Gutierrez, Florida native and Chief Business Development Officer of Passport. “Our mobile ticketing solution is not only a convenient way to pay for your bus pass, but also reduces the time in planning your trip. Riders now have a wealth of information at their fingertips that will make the JTA transit experience as seamless as possible.”

The MyJTA app is free to download from the iPhone App Store and Android Google Play. Users can also manage their account at [www.myjta.com](http://www.myjta.com)

### About Passport

Passport is the industry-leading mobile payments company specializing in integrated urban mobility solutions. The company provides feature rich software platforms that offer parking and transit agencies a more effective and efficient way to manage their operations and serve their customers. Passport’s smart city solution includes multimodal options by creating an all app solution for public transit riders and parkers. Passport’s mobile payment systems are deployed in over 1,000 locations in 46 states and provinces across the US and Canada, with clients such as Chicago, Toronto, and Boston.

Headquartered in Charlotte, NC, Passport is backed by a highly respected group of investors, including Grotech Ventures and Relevance Capital. For more information, please visit [www.gopassport.com](http://www.gopassport.com)



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**Online Web 2.0 Version**

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