

US Fleet Tracking Gives 2 GPS Tracking Tips For Carpet Cleaning Companies

US Fleet Tracking talks about ways that those in the professional carpet cleaning industry can achieve success in using GPS tracking.

Oklahoma City, Oklahoma (PRWEB) August 03, 2016 -- It may take some convincing for some clients to admit that, if they want truly clean carpet, they can't get by on just vacuuming alone, even if they do so religiously. Thus, once a carpet cleaning company has that customer it's important to provide great service to keep them coming back or referring others. On another note, it's also vital for the cleaning company to try and find savings where they can. Today, US Fleet Tracking gives 2 GPS tracking tips for carpet cleaning companies to follow so that both of these highly important goals can be accomplished.

- 1.) How They Use GPS Tracking To Provide Great Customer Service: When carpet gets smelly beyond an average at-home steam cleaning fix and customers call upon professionals to do the job, it's usually an "emergency" situation. Most of the time it's likely that someone important decided to come to town and customers need help getting that carpet clean fast! Carpet cleaners can use GPS tracking to provide great customer service by using the calculated route time to provide accurate times of arrival to customers. With the live map pulled up drivers and managers can ensure workers get to the customer's location quicker and safer.
- 2.) How They Use GPS Tracking To Save The Company Money: Thanks to features like route planning and live map tracking, labor costs can be decreased. GPS tracking software allows drivers to get to their location quicker, getting down to the job at hand. Completing jobs faster means saving money by not having to pay out overtime. Moreover, using planned routes can lead to less driving which means lower fuel costs. Any carpet cleaning company can see the advantage of spending less on payroll and fuel.

In the end, it's hard to argue with the money savings aspects of GPS tracking and the improved customer service that comes along as a result of using the features built into GPS tracking devices. These are just two of the most common ways carpet cleaning companies can achieve success in using GPS tracking. Other benefits, like a receiving a return on investment, will soon present themselves with use.

To view US Fleet Tracking's GPS tracking selection, please <u>click here</u>.



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