

## **World Patent Marketing Invention Team Unveils The Latest Baby Invention: Dry Seat Keeps Every Child's Car Seat Dry and Odor-Free**

*World Patent Marketing Reviews A New Baby Invention. Will Dry Seat Be the Next World Patent Marketing Low Cost Success Story?*

Miami, FL ([PRWEB](#)) July 18, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, announces the Dry Seat, a baby invention created to provide a way to keep a baby's car seat dry and odor-free while travelling.

"The Durable Baby Goods Stores industry makes \$6 billion a year," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "Revenue has increased due to rising birth rate and bigger per capita disposable income."

"Babies and toddlers naturally are not yet potty trained and will soil themselves when they feel like it," says Jerry Shapiro, Director of Manufacturing and World Patent Marketing Inventions. "And because of this, parents get really stressed out when travelling with a young child. They would constantly make stops at gas stations to clean off any messes their babies had made on their car seats. Thanks to Dry Seat, parents are now able to provide their little children with an absorbent tool to keep their child seat dry and odor-free."

The Dry Seat is a baby invention designed to provide protective features to a baby car seat. When adults travel with infants or toddlers, the child car seats would end up soiled and dirty. And if it is not immediately cleaned, it will begin to stink up the whole vehicle. What this invention does is provide a means to absorb messes and prevent it from causing a foul-smell inside a vehicle. Made with durable and highly absorbent material, the Dry Seat keeps child comfortably dry. And the best part is that it is disposable, which makes cleanup and replacement such as breeze.

Veronica Adams, a mother of a toddler from San Diego, California, has this to say about the Dry Seat: I have recently attempted to wean my child away from using diapers. And because of this, his child car seat ends up getting peed on more frequently than ever. Thankfully, I got wind of this new product called the Dry Seat. I simply put it over the car seat of my child and now, it absorbs any mess my child makes. And what I really love about it is that I simply peel it off and throw it out once it is soiled."

The Dry Seat is a baby invention perfect for toddlers being potty trained.

### **ABOUT WORLD PATENT MARKETING**

[World Patent Marketing](#) is an innovation incubator and manufacturer of patented products for inventors and entrepreneurs. The company is broken into eight operating divisions: Research, Patents, Prototyping, Manufacturing, Retail, Web & Apps, Social Media and Capital Ventures.

As a leader in patent invention services, [World Patent Marketing](#) is by your side every step of the way, utilizing our capital and experience to protect, prepare, and manufacture your new product idea and get it out to the market. Get a patent with World Patent Marketing and the company will send representatives to trade shows every month in order to further advocate for its clients. It is just part of the world patent marketing cost of doing business.



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