

GroundLink Launches “Near-Demand” Service in Five Top Global Business Destinations

Company Expands Product Portfolio to Meet Growing Demand for both Scheduled and “Near-Demand” Services; Guarantees Rides in 20 Minutes

Denver, CO ([PRWEB](#)) July 18, 2016 -- [GroundLink](#), the growing global, tech-enabled black car service, today announced at the Global Business Travel Association (GBTA) Convention that it is expanding its ability to provide cars within 20 minutes or less of making a reservation in Los Angeles, San Francisco, Miami, Washington, D.C., New Jersey, Connecticut and London by the end of this year. Prior to this, the booking window was upwards of two hours in most of these markets. These markets are in addition to New York and Chicago, where the service is currently available. The company will add an additional 15 markets in 2017. With service in more than 100 countries around the world, GroundLink is well suited to aggregate supply from its global network of affiliates to provide both scheduled and near demand options for business travelers wherever their travels take them.

“Today there is no one-size-fits all solution when it comes to corporate ground transportation,” said Liz Carisone, CEO of GroundLink. “With all of the buzz surrounding on-demand, ride-hailing services, business travelers want more options. They often still want to know they can reserve a car in advance – especially to and from the airport, so there is no guess work in terms of car availability and being able to make their flight in time. However, there are also occasions when they want to be able to have access to a car at the last minute. We’re extremely pleased to be expanding our near-demand service to the top business destinations in both the U.S. and Europe so we can provide not only a best in class scheduled service but also near-demand service without sacrificing our uncompromising commitment to safety and security.”

All GroundLink drivers are professionally trained, licensed and insured. The company also has a stringent customer data protection policy to protect consumers and is PCI awarded and compliant.

GroundLink offers bookings through their mobile app available in the App Store and Google Play, through their website [GroundLink.com](#) as well as through their 24/7 Customer Service Center. With GroundLink’s mobile app, travelers can schedule rides in advance and with as little as twenty minutes advance notice in top business destinations. For full price transparency, customers are able to see the full price breakdown of their trip in advance of booking their ride. Customers can also track their car in real-time and communicate directly with their driver. For all airport pick-ups, GroundLink tracks the customer’s flight and automatically adjusts the pickup time based on the flight’s actual arrival. Once the ride is complete, customers receive e-receipts, which can now be sent directly to a customer’s Concur account for easy expense reporting.

About GroundLink

GroundLink is a tech-enabled provider of executive black car service in major cities throughout the world. Offering the industry’s only on-time guarantee, GroundLink focuses on duty of care, with professional drivers who are screened, properly licensed and fully insured. GroundLink offers a multiple booking platform for its consumer and corporate clients that includes its website (<http://www.groundlink.com>), its iPhone or Android app, and its 24/7 Customer Service Center (855.463.7150). GroundLink has offices in North America and Europe, with its headquarters in New York, NY. Connect with GroundLink on Twitter @GroundLink and on [Facebook.com/GroundLink](#).

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