

## **World Patent Marketing Success Group Introduces New Age Placards, A Huge Benefit For Truck Drivers**

*World Patent Marketing Reviews A New Trucking Invention. Will New Age Placards Be the Next World Patent Marketing Low Cost Success Story?*

Miami, FL ([PRWEB](#)) July 21, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, announces New Age Placards, a more efficient method of creating truck signs.

"The Trucking industry is worth \$700 billion," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "This invention will make everything easier for this industry and reduce overall costs."

"Truck driving is a huge industry, but there are a lot of additional costs that can be cut down," says Jerry Shapiro, Director of Manufacturing and World Patent Marketing Inventions. "One such cost is the manufacturing of signs, but that can be eliminated with the New Age Placards."

New Age Placards are customizable, digital truck signs that can be used in place of the current signs already on trucks. Most trucks will have multiple placards that each describe something about the truck's contents. These require mass manufacturing and constant updating. The New Age Placards can be placed on the truck instead of the standard signs and can be updated to display whatever is necessary, so there is no more need to constantly replace signs. Changing what's on the sign is simple and can be done from a separate hand-held device or remote. This lowers both manufacturing costs as well as potential fines from inaccurate or missing signs.

"New Age Placards is the new way to save money and time," says inventor Richard L.

Harold Garrison, a professional truck driver from Alaska, has this to say about New Age Placards: "I've been fined for inaccurate placards more than once and wished there was a fast and easy way to keep them up to date. The New Age Placards will make sure that never happens again."

New Age Placards are a new, durable truck driving invention that will help keep truck placards up to date and save truck companies money.

### **ABOUT WORLD PATENT MARKETING**

World Patent Marketing is an innovation incubator and manufacturer of patented products for inventors and entrepreneurs. The company is broken into eight operating divisions: Research, Patents, Prototyping, Manufacturing, Retail, Web & Apps, Social Media and Capital Ventures.

As a leader in patent invention services, World Patent Marketing is by your side every step of the way, utilizing our capital and experience to protect, prepare, and manufacture your new product idea and get it out to the market. Get a patent with World Patent Marketing and the company will send representatives to trade shows every month in order to further advocate for its clients. It is just part of the world patent marketing cost of doing business.

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