

## **Malta Truck Accessories Dealer Begins Shipping Nationwide**

*Website for pickup truck lovers now ships its catalog offerings beyond the central New York region.*

Malta, New York ([PRWEB](#)) July 25, 2016 -- Truck World Accessories, whose online catalog of pickup truck accessories is popular with vehicle owners, has announced it will expand its marketing area beyond the central New York region.

And it has begun gearing up for increasing business volume.

“Supplying truck owners with what they want and need has largely been a labor of love for me,” says truck aficionado and company president Sal Falco.

“Years of corporate experience in the aftermarket as an auto appraiser gave me lots of contacts among equipment manufacturers. Helping truck-owning friends get the accessories they want was a hobby that has grown into something much larger,” he adds.

“Our TWA online catalog is now regularly bringing in orders from all fifty states.”

According to market research, sales of light-truck products topped \$6 billion in 2015. Falco says that his own business has reflected the rising sales of cars and light trucks, especially in recent business quarters.

His online catalog items include exterior add-on lights, horns, mud flaps, bedliners, bed steps, tonneau covers, power running boards and other gear in high demand with drivers.

Falco’s wife Jeanine helps out with the increasing volume of orders.

“The equipment end has been a learning experience for me, but my business background allows me to handle much of the management aspects while my husband keeps up with what’s new in the marketplace,” she says.

Visit the Truck World Accessories catalog online at <http://www.truckworldaccessories.com> or phone (518) 288-6832 for more information.



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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).