

Entrepreneur Opens Fleet Clean Mobile Fleet Washing Franchise in Boise

Barry Ford, a serial entrepreneur, begins washing fleet vehicles in Boise Idaho as the newest Fleet Clean franchise owner. Fleet Clean is a mobile fleet washing vendor with both Franchise and corporately owned locations throughout the United States.

Boise, ID ([PRWEB](#)) August 01, 2016 -- Fleet Clean is now operating as a franchise in Boise, Idaho, as new owner Barry Ford starts his local mobile truck washing business. Fleet Clean is a mobile truck washing service that washes fleets of vehicles onsite for customers, using a proprietary hand-brushing technique and environmentally friendly equipment and cleaners.

Ford, a serial entrepreneur, has owned several businesses. When he started looking for his next opportunity, Fleet Clean stood out. “When I learned about Fleet Clean, I liked the idea of the fleet washing industry and the opportunity to work outside, but I also looked at the bottom line and what the other franchise owners were making. I saw a lot of potential in this business,” says Ford.

To capitalize on that potential, Fleet Clean helps new franchise owners to jumpstart their businesses and their sales. Ford went through training at the Fleet Clean corporate facility in Florida and on site in Boise, and the company helped him secure the truck and equipment he needed to get started. But there was more: Fleet Clean’s inside sales team lined up so much work for Ford’s new franchise that he has already ordered his second truck. The first truck was completely booked with customers before Ford even started his business.

“They’ve been extremely helpful with sales,” says Ford. “This is something completely different from other franchises that I’ve looked at. I thought I’d have to beat the streets to drum up customers when I started, but so far I haven’t had to make a single sales call.”

When it comes time for that first sales call, however, Ford will be ready: Fleet Clean training includes sales, and new franchise owners practice making sales calls as part of their on-boarding process.

For now, Ford is already busy providing mobile fleet washing services with his first truck. Each Fleet Clean rig is equipped with water, pressure washers, soap, brushes and water reclamation equipment, so the work can be done anywhere in the Boise area that fleet managers need Ford’s services.

And it’s a necessary service, says Ford: “Clean trucks and vehicles are good for our customer’s brands when their rigs are out on the road, but regular cleaning is also a critical part of vehicle maintenance and helps to keep trucks on the road longer.”

With the opening of this newest Fleet Clean franchise, fleet managers in Boise can now easily outsource this important task.



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