

## **Through Popularity of Online Shopping, Clearview's Car Sale Event Persists**

*Persisting through the popularity of mobile apps, online loan applications and eCommerce is the popularity of a classic money-saving community event. This year will be the 12th for the Clearview Car Sale, where 11 local auto dealerships will bring hundreds of new and pre-owned makes and models to the parking lot of Clearview Federal Credit Union's Moon Township branch.*

Moon Township, Pa. ([PRWEB](#)) July 27, 2016 -- Persisting through the popularity of mobile apps, online loan applications and eCommerce is the popularity of a classic money-saving community event. That's what keeps Clearview's Car Sale going year after year in Moon Township.

This year will be the 12th for the Car Sale, where 11 local auto dealerships will bring hundreds of new and pre-owned makes and models to the parking lot of Clearview Federal Credit Union's Main Office.

Though Clearview has aligned itself at the forefront of "The Next Generation of Personal Banking", credit union leaders recognize that members of all generations can appreciate the classic convenience of seeing all the top vehicle options in one space.

“Rather than spending all your free time browsing websites or traveling to different dealerships, sometimes setting aside one afternoon and choosing from all the best deals in person is the easiest way to go,” said Karen Amon, Indirect Relationship Manager at Clearview. “We're seeing a trend towards buyers preferring one low price rather than the traditional back and forth of negotiation, so our no-haggle, supplier-discounted pricing is always a big hit.”

Participating auto dealers include the following:

\* #1 Cochran Buick GMC Kia of Robinson

\* Day Apollo Volkswagen Subaru

\* Diehl Chrysler Dodge Jeep Ram

\* Enterprise Car Sales

\* Kenny Ross Toyota

\* Moon Township Ford

\* Moon Township Honda

\* Moon Township Hyundai Mazda

\* Northstar Chevrolet



- \* South Park Mitsubishi
- \* West Hills Nissan

In addition to partnering with dealers for no-haggle, supplier-discounted pricing, Clearview will also offer special auto loan rates exclusively for attendees of the event starting at 0.9% APR for a 36-month term. (See [clearviewfcu.org](http://clearviewfcu.org) for details.)

The Clearview Car Sale is open to the public, and financing an auto loan with the Credit Union comes with a lifetime membership and access to Clearview's full line of financial products and services.

All year long, Clearview's auto loans, online loan application center and digital tools available in the [Auto Buying Resource Center](#) at [clearviewfcu.org](http://clearviewfcu.org) are popular with members nationwide, but the Car Sale is a special tradition that members of the community look forward to.

"We offer free food, fun and a positive atmosphere each summer because it makes our members' lives easier," said Ralph W. Canterbury, Clearview's Vice President of Marketing & Technology. "Buying a car is one of the most important purchases someone can make, so if we can take the stress out of that process then that's exactly what we want to do for the people of Southwestern Pennsylvania. That's the Credit Union Difference."

The Clearview Car Sale will take place on Friday, August 5, 2016 from noon to 6 p.m. and Saturday, August 6, 2016 from 10 a.m. to 4 p.m., rain or shine, at 8805 University Blvd., Moon Township, 15108. Free parking will be available at Moon Area High School at 8353 University Blvd. (next to Bob Evans) with a free continuous shuttle to the Car Sale.

For more information, visit [clearviewfcu.org/carsale](http://clearviewfcu.org/carsale).

Clearview Federal Credit Union has been in operation since 1953 and serves nearly 97,000 members with reported assets valued over \$1 billion as of June 2016. Membership in Clearview is open to individuals who live, work, worship, volunteer or attend school in the Southwestern Pennsylvania community, which includes Allegheny, Armstrong, Beaver, Butler, Fayette, Greene, Indiana, Lawrence, Washington and Westmoreland counties. Membership is also open to immediate family members of current Clearview members. Visit [clearviewfcu.org](http://clearviewfcu.org) for more information. Clearview Federal Credit Union is federally insured by the National Credit Union Administration and is an Equal Housing Lender.



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