

## **New Haven Introduces GoNewHaven Parking App**

### *Passport Powers Mobile Parking Payments, Enforcement in New Haven*

New Haven, CT ([PRWEB](#)) July 26, 2016 -- The City of New Haven today announced the launch of GoNewHaven, a custom parking app developed for the city's over 3,000 metered parking spaces.

The GoNewHaven app is powered by parking technology leader Passport, who has provided the city's mobile parking enforcement technology since 2015. Passport pioneered the private label parking application, launching custom solutions in large cities like Chicago, Boston, and Toronto. With the introduction of the GoNewHaven app, the city's goal is to deploy one total parking solution for New Haven officials and parkers.

“GoNewHaven is the beginning of many exciting transportation initiatives for the New Haven community,” said Toni Harp, Mayor of New Haven. “This parking app is branded and customized to our city's specifications, giving our residents and visitors a more convenient, user-friendly experience when parking in New Haven. Passport was the clear technology partner to bring our vision to the city.”

As announced in the city's press conference earlier today, the app is now available at select Park New Haven locations and all city on-street metered parking spaces. GoNewHaven allows users to quickly and easily pay for parking, extend their session for free, and keep track of all parking history. The city's previous mobile pay provider will remain available for use at these parking locations.

“After seeing the success of Passport's enforcement platform in our city, we felt that their team was the perfect choice to provide a custom mobile parking service for New Haven,” said Doug Hausladen, New Haven Director of Transportation, Traffic, and Parking. “Passport worked very closely with us to develop a solution that we are proud to introduce to our community today.”

Since Passport's citation management launch in 2015, the City of New Haven has seen over a 10% increase in revenue. This real-time enforcement software has helped improve both efficiency and accuracy in citation issuance. The city expects to see continued success when it launches the GoNewHaven app, combining both technologies. With GoNewHaven, users will even have the ability to make violation payments directly in the app.

The GoNewHaven app is free to download from the iPhone App Store and Android Google Play.

### About Passport

Passport is North America's leading mobile technology company specializing in enterprise business applications and payments for the public and private sector. Passport's product lines--parking payments, transit payments, enforcement and permit management--collectively serve to deliver dynamic tools for agencies to better connect with their communities. Its services have been adopted by over 20 of the top 50 cities in North America and over 2,000 locations including Chicago, Toronto, Boston, and Portland. Passport's mission is to reduce operational complexity and deliver intelligent data to improve decision making for its clients.

Passport is backed by a highly respected group of investors, including Grotech Ventures, Relevance Capital, and MK Capital. For more information, please visit [www.passportinc.com](http://www.passportinc.com).

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