



Valvoline Instant Oil ChangeSM Supports Cancer Research and Care at Dana-Farber Cancer Institute

48 Valvoline Instant Oil Change[®] locations participating in A Chance for Kids & Families[®] program

Newton, MA ([PRWEB](#)) July 30, 2016 -- Valvoline Instant Oil Change[®] customers can help fight cancer from July 25 through September 4 by contributing \$1 or more to the Jimmy Fund through the A Chance for Kids & Families[®] program at participating locations in Massachusetts, New Hampshire, and Rhode Island.

With each \$1 contribution, customers will receive a guaranteed-win promotion card with prizes ranging from all-inclusive trips to Cancun from TNT Vacations powered by Funjet Vacations, American Airlines AAdvantage miles, theme park tickets, prizes from BURGER KING[®], to Valvoline Instant Oil Change discounts and free services.

Valvoline Instant Oil Change has raised more than \$56,000 for the Jimmy Fund since 2014 by participating in A Chance for Kids & Families[®].

“The Jimmy Fund has long been a pillar in our community, and the work it does to support cancer research and care at Dana-Farber Cancer Institute is remarkable,” said Don Smith, CEO of Henley Enterprises, Inc. “We are honored by this opportunity to support such a world-renowned organization.” Henley Enterprises, Inc. operates 48 New England Valvoline Instant Oil Change locations.

“We are proud to partner with Valvoline for their support in this fundraising program,” said David Giagrando, assistant vice president, Corporate Partnerships, Dana-Farber Cancer Institute, Division of Development & the Jimmy Fund. “Each year we are amazed and humbled by the franchisees and their customers’ generosity towards the Jimmy Fund and helping families who face a cancer diagnosis.”

For more information about the Jimmy Fund or A Chance for Kids & Families[®], including official rules and an alternate method of entry, visit a participating Valvoline Instant Oil Change[®] location, visit jimmyfund.org, or call the Jimmy Fund at 617-582-9675.

About Henley Enterprises, Inc.

Henley Enterprises Inc. is the largest Valvoline Instant Oil ChangeSM franchisee operating over 210 locations in 12 states. Founded in 1989, Henley built the first ever franchised Valvoline Instant Oil Change service center in Somerville, MA. Currently, Henley operates 48 locations in New England.

About the Jimmy Fund

The Jimmy Fund (www.JimmyFund.org) solely supports Boston’s Dana-Farber Cancer Institute, raising funds for adult and pediatric cancer care and research to improve the chances of survival for cancer patients around the world. The Jimmy Fund is an official charity of the Boston Red Sox, the Massachusetts Chiefs of Police Association, the Pan-Mass Challenge, and the Variety Children’s Charity of New England. Since 1948, the generosity of millions of people has helped the Jimmy Fund save countless lives and reduce the burden of cancer for patients and families worldwide. Follow the Jimmy Fund on Facebook: www.facebook.com/thejimmyfund and on Twitter: @TheJimmyFund.

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