

## **World Patent Marketing Innovation Team Announces Baby Tender, A Baby Care Invention That Will Ensure The Safety Of Children Left In Cars**

*World Patent Marketing Reviews A New Baby Care Invention. Will Baby Tender Be the Next World Patent Marketing Low Cost Success Story?*

Miami, FL ([PRWEB](#)) August 06, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces Baby Tender, a new baby care invention made to protect babies from being left inside the car.

“The baby care industry is worth \$48 billion,” says Scott Cooper, CEO and Creative Director of World Patent Marketing. “Possible growth drivers for this market increase can be attributed to the fact that baby care products are used for longer periods by the infants as well as the fact that parents want the best available products for their baby.”

“Unfortunately, it has become a very common problem for people to leave their kids inside the car,” says Jerry Shapiro, Director of Manufacturing and World Patent Marketing. “This can leave the baby in a hot, closed environment that can prove potentially fatal. Baby Tender is a Baby Care Invention that will help prevent this kind of situation from happening.”

Baby Tender is a new baby care invention that is designed to prevent babies from being forgotten in a locked car after the parents has left. The inside of a car can get a extremely hot and that can take its toll on a person, especially a baby that is more sensitive and fragile. Leaving a baby inside the car can be very dangerous. Baby Tender will alert the user if there is a baby or pet still in the back seat. It is a small, independent device that can attach to a seat belt and is connected to an app that will beep whenever it detects that the baby is in the back seat while the parent is not inside. It runs on a chargeable battery, so it is portable and does not need to be integrated into the car itself. The Baby Tender will help ensure that no babies come to harm even if the parent neglects to remove them from the vehicle.

“Baby Tender is designed to remind the driver to check the rear seat for any children or pets left in car,” says inventor Laverne W. “This unit is not integrated into the auto system but is a stand alone alarm unit and is easy to move from vehicle to vehicle and attach to the seat belt. It is powered by a rechargeable battery and can be recharged from a 12 volt supply. This unit is not temperature sensitive and can be used for both hot and cold climates.”

Baby Tender is a new baby care invention that will alert parents if a child or pet is left inside the car.

### **ABOUT WORLD PATENT MARKETING**

World Patent Marketing is an invention services and manufacturer of patented products. The company is broken into six operating divisions:

Patent Assistance and Research \* Prototypes and Manufacturing \* Distribution and Retail \* Digital Patent Licensing Marketing and Social Media \* Direct Response TV and Internet Video Production \* and Investments



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