

World Patent Marketing Success Team Introduces A New Auto Parts Invention To Help Remove Snow From Rearview Mirrors, The Clear View.

World Patent Marketing Reviews A New Auto Parts Invention. Will Clear View Be The Next World Patent Marketing Low Cost Success Story?

Miami, FL ([PRWEB](#)) August 08, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces Clear View, an auto parts invention that will help visibility on the road.

“The auto parts industry is worth \$7 billion,” says Scott Cooper, CEO and Creative Director of World Patent Marketing. “Online auto parts market size is getting significantly larger each year. E-commerce sales are projected to grow about 16% through 2016.”

“Much like rain, snow is pretty unavoidable, depending on where you live,” says Jerry Shapiro, Director of Manufacturing and World Patent Marketing. “However, it sometimes causes cars to get completely covered and makes it very hard to see. The Clear View will remove the snow from rear view mirrors to help address this problem.”

The Clear View is an auto parts invention made to clear snow from rear view mirrors. On a very snowy day, the car can get completely covered and it can be a hassle to remove. It becomes especially dangerous when the snow covers the rear view mirrors since that heavily affects driving visibility. This invention is a set of small metal arms on the rear view mirrors that will move across the mirror remove the snow from them to increase visibility. This is similar to a standard windshield wiper but much smaller. This invention can also spray the mirror to help remove substances that are stuck on there. Clear View will help make driving safer in any snowy areas.

“I thought of this invention when I was driving down the road while it was snowing and I was seeing the rear view mirrors that were covered up in snow and saw how my windshield wipers were wiping off the snow on my front windshield,” says inventor Adan R. “I thought to myself, ‘Why can't I invent windshield wipers for the rear view mirrors.’ I knew that this would help out a bunch for work, travel, and bad weather accidents and, after going through this process, I knew that Clear View would make it through as a helpful invention for us and for others. The reason I called it Clear View was because this product will literally clear your view.”

Clear View is an auto parts invention that removes snow from rear view mirrors to increase the driver's visibility and safety.

ABOUT WORLD PATENT MARKETING

World Patent Marketing is an invention services and manufacturer of patented products. The company is broken into six operating divisions:

Patent Assistance and Research * Prototypes and Manufacturing * Distribution and Retail * Digital [Patent Licensing](#) Marketing and Social Media * Direct Response TV and Internet Video Production * and Investments



As a global leader in the patent invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to protect, prepare and manufacture your new product idea and launch it on the market.

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World Patent Marketing is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or [how much does it cost to patent an idea](#), should contact the invention marketing experts.

World Patent Marketing credits its invention success to its powerful and influential board of invention marketing experts and its controversial “shock content” approach to marketing. According to CEO of World Patent Marketing Scott Cooper, Director and Founder of the [Cooper Idea Foundation](#) and CEO and Creative Director of [World Patent Marketing, complaints](#) from competitors are just part of the World Patent Marketing cost of doing business.

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