

Implementix Donates Vehicle Graphics for MedStar Health’s Cancer Patient Transport Shuttle

Implementix, a nationwide rebranding company, donates and installs vehicle graphics on a shuttle used by MedStar Franklin Square Medical Center to support its Cancer Philanthropy Council help cancer patients in need get to their appointments.

Denver, CO ([PRWEB](#)) August 10, 2016 -- Implementix recently donated its services to [MedStar Franklin Square](#) Medical Center to support its Cancer Philanthropy Council in its efforts to help cancer patients in need get to their appointments.

“We want to thank Implementix for donating to our new Patient Transportation program. Having our bold MedStar Health vehicle graphics on the outside of the shuttle will make it easy for patients to spot their ride,” said Kristi Rasmussen, CFRE, Director of Philanthropy for MedStar Health Cancer Network. Overall, the MedStar Franklin Square Cancer Philanthropy Council raised more than \$260,000 to fund the program for its first three years.

“We’ve worked with MedStar Health on [branding projects](#) for several years. When we learned a shuttle intended to transport cancer patients without means to treatment was in desperate need of repair, donating our services was an easy decision,” said Scott McLean, CEO of Implementix.

A special gathering was held to celebrate the successful establishment of the Patient Transportation program on June 30, 2016 at MedStar Franklin Square. After bodywork and mechanical repairs were completed on the shuttle (also donated), Implementix made sure the shuttle’s new vehicle graphics were ready to display at the June 30 celebration. The shuttle is now transporting eligible cancer patients without means or access to transportation to their appointments.

About Implementix

Implementix is a nationwide rebranding company that streamlines complex [brand implementation](#) projects to help corporations complete brand rollouts on time and on budget. Whether launching a new brand or rebranding after a merger or acquisition, Implementix provides project management services, ensuring the new brand identity looks professional in the marketplace. The Denver-based company works with national, regional and local companies in industries such as hospitality, telecommunications and cable/satellite, healthcare, financial services, food and beverage, and energy. To learn more about Implementix, visit www.implement-ix.com.



Contact Information

Scott McLean

Implementix, Inc.

<http://www.implement-ix.com>

+1 (888) 831-2536

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