

## **Butterfly Foundation Donates Cars to Needy Families at iLendingDIRECT's 10 Year Anniversary Celebration**

*The Butterfly Foundation, a philanthropic organization dedicated to helping women and families in need, will donate two cars bought at cost by iFleetDIRECT to a struggling family as part of the 10-year anniversary celebration for iLendingDIRECT (the business formerly operated as Fleet Financial). Nancy Fitzgerald, who heads all three organizations, will make the presentation to the Quenzer family on August 8th at 5pm MDT at the company's Centennial, Colorado headquarters.*

Denver, CO ([PRWEB](#)) August 05, 2016 -- The Butterfly Foundation, a philanthropic organization dedicated to helping women and families in need, will donate two cars bought at cost by iFleetDIRECT to a struggling family as part of the 10-year anniversary celebration for iLendingDIRECT (the business formerly operated as Fleet Financial). Nancy Fitzgerald, who heads all three organizations, will make the presentation to the Quenzer family on August 8th at 5pm MDT at the company's Centennial, Colorado headquarters.

The Quenzer family suffered a devastating setback early this year when their five-year-old son, Preston, was hit by oncoming traffic while walking to the grocery store with his brothers. Now helping Preston recover from severe brain injuries that have virtually incapacitated him, they needed reliable transportation both to get to work each day and a vehicle large enough to help take Preston to his medical appointments. The Butterfly Foundation will donate a 2013 Toyota Sienna and a 2012 Ford Fusion, generously provided by iFleetDIRECT, to the Quenzer family.

Nancy Fitzgerald, President and CEO of iLendingDIRECT, calls the ceremony bittersweet. Established almost 15 years ago while Nancy was working as a news anchor reporting exclusively on distressing stories, the Butterfly Foundation helps women deal with extreme hardships and those who have 'slipped through the cracks.' Nancy knows all too well about loss and devastating circumstance as she lost her husband Patrick Fitzgerald almost two years ago to a distracted driver while he was riding his bicycle home from work one evening. "While I will always miss Patrick, I am gratified by this opportunity to give back to the local community," she said. "The Quenzers have been rocked by tragedy and deserve our support as they navigate this heartbreaking misfortune. Philanthropy is one of my company's mission values, and purchase and refinancing of vehicles is what we do, so helping them just made sense. It's our duty and privilege to give back."

The Butterfly Foundation is also sponsoring its first-ever "Putts 4 Patrick" golf tournament on August 28th in further advocacy for distracted driving. For more information about the tournament or to donate or sponsor, please visit [www.putts4patrick.com](http://www.putts4patrick.com) or <http://thebutterfly.help>.

### About the Butterfly Foundation

The Butterfly Foundation is a non-profit organization that was founded by Nancy Fitzgerald almost 15 years ago. The organization is passionate about helping women get back on their feet by addressing their emotional, spiritual, physical, and financial needs. Since Nancy's husband Patrick was killed while riding his bike home from work two years ago, the mission of the foundation has evolved to help families that have lost a loved one due to distracted/reckless driving. The foundation has helped cancer survivors, widows, disadvantaged children, and several others improve their quality of life through customized philanthropy. Additionally, Nancy is the



recipient of the 2016 Woman in Remarketing Award, and has made it her mission to spread awareness of the risks of distracted driving. For more information, visit <http://thebutterfly.help>.

#### About iLendingDIRECT

iLendingDIRECT is a national finance and insurance marketing firm that focuses on consumer auto refinancing. The company is the market leader in providing low-interest auto loans and end-of-lease financing programs directly to consumers, catering to their unique financial situations. iLendingDIRECT offers smart financial solutions, setting our customers up for success by educating them about what is best for their particular financial situation. For more information, visit [www.ilendingdirect.com](http://www.ilendingdirect.com).

#### About iFleetDIRECT

With an extensive virtual inventory and teams dedicated to ensuring customers' comfort with the buying process iFleetDIRECT is revolutionizing the way people buy and sell automobiles. iFleetDIRECT is designed as a standalone virtual Finance and Insurance office that grew into an online dealership and its vehicles are offered at or below wholesale prices. Customers benefit from pre-negotiated prices with every step of the buying process taken care of by the expert team at iFleetDIRECT. For more information, visit [www.ifleetdirect.com](http://www.ifleetdirect.com).

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