

## Sociali: Ride Sharing with a Social Twist!TM

Sociali is a new, hyper local carpool app, where the drivers are your own trusted friends. For Parents, By Parents and Of Parents!

Lexington, MA (PRWEB) August 07, 2016 -- Sociali, a revolutionary, new ride-sharing app for parents, is here!

"Parents recognize the importance of their children's extra curricular and social lives; but when this suffers an interruption because of their schedules, it feels unfair. But now, with Sociali, it has become easier to let trusted friends or family ferry children to their activities – soccer, swimming, music and much more", say the founders.

"It takes a village to raise a family". Sociali, built on a hyper local community platform, enables parents to request rides for their children, from within a network of trusted friends and family. Available on Google's Play Store and Apple's App Store, this app works on a unique model. Local rides can be requested immediately anywhere in the world, without having to wait for a city-by-city rollout of the service. "No waiting for vetting of drivers" quip the founders, "because the drivers are your own trusted friends"! Parents earn or redeem "Karma Points" TM to offer or request rides. Sociali has been launched to make parents' lives easier and worry-free. It's Free, Simple and Trusted.

Stuck at work and cannot drive kids to soccer? Lean-in on your social network to ferry kids to their various activities. Worried about "stranger danger" when sending kids in a cab? Use Sociali to send kids with friends even they can trust!

This app is clearly parents' and children's new best friend. Sociali commits to ensuring safe and secure rides for children whose parents may find it hard to match their schedules. It lets parents virtually travel with their children to and from destinations via an interactive route-tracking feature. Additionally, every download comes with a complimentary swag - peace of mind!

Sociali is a Lexington, MA based startup, founded by three parents, aiming to build hyper local communities that can help each other easily. "It takes a village to raise a family", and Sociali aims to bring families together to make vibrant, connected online "villages" for everyone's benefit. Download the app, invite a few friends and see the app work its magic.

Watch how Sociali can help parents: <a href="https://youtu.be/zeUvJSBdC9M">https://youtu.be/zeUvJSBdC9M</a>

Download the app now: <a href="http://www.sociali.us/downloadapp.html">http://www.sociali.us/downloadapp.html</a>

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## **Contact Information Media**

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## Marketing

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## Online Web 2.0 Version

You can read the online version of this press release here.