

Leading The Pack: Legendary Custom Motorcycle Builder Richard Pollock Of Mule Motorcycles Partners With British Customs

British Customs teams up with legendary custom motorcycle builder Richard Pollock of Mule Motorcycles to become the exclusive dealer of his high quality aftermarket motorcycle parts.

Los Angeles, CA ([PRWEB](#)) August 09, 2016 -- [British Customs](#) has teamed up with Richard Pollock of [Mule Motorcycles](#) to become his exclusive dealer of aftermarket parts. View British Customs' Mule [Motorcycles Buyer's Guide](#) here, part of their Pro Builder Series of aftermarket motorcycle parts designed by hand-picked custom builders.

Mule Motorcycles is a custom motorcycle garage run singularly by legendary builder Richard Pollock. Pollock is known for being driven by an obsession for perfection in his part designs and custom motorcycles. Rather than aiming to only create parts that look good, Pollock designs his parts to function at the highest performance level possible, and lets their appearance take shape from that. The result is often astounding. Pollock's design practices are heavily influenced by his background in aerospace, and he makes all his motorcycles by hand.

Customers often pay \$26,000 to \$50,000 for a one-of-a-kind, handmade motorcycle from him. He has stated that at any given time he's often building between 10 and 15 motorcycles.

Pollock isn't just a designer though: he has been competing in the dirt flat track racing scene at the professional level for many years. Many of his parts take their functional and aesthetic cues from high performance flat track bikes, and can be used to transform a Triumph into such a motorcycle.

"We're teaming up with Richard Pollock because his design philosophy strongly resonates with our own," stated Jason Panther, President of British Customs. "We respect that he designs his parts to be the highest possible quality they can, and that he uses only extremely high quality materials. Richard Pollock takes design to the next level with how meticulous he is; his bikes perform at a level no one else's can replicate."

Together, British Customs and Richard Pollock built the [Tracker Classic](#) and the Thruxton GP. Inspired by the heroes of the dirt oval, the Tracker Classic is a purpose-built flat tracker. Taking the input of legendary street tracker builder Richard Pollock of Mule Motorcycles, the bike features the Mule 7/8" Tracker Bars, Mule Tri-Oil Cooler Kit, Mule Swingarm Spacers, and more.

British Customs is upholding Pollock's level of manufacturing precision, and is now offering his entire parts catalog on their website. Pollock is being brought on as part of British Customs' "Pro Builder Series," through which they have teamed up with other iconic custom motorcycle builders such as Tony Prust and Freestyle Empire to design and sell custom motorcycle upgrades.

For more information, visit British Customs' website.

About British Customs:

British Customs is a Southern California-based lifestyle brand and designer of aftermarket motorcycle parts. They are known for making the highest quality factory-spec bolt-on parts that only require common tools and minimal technical knowledge to install. With any of their parts upgrades, the average rider can completely



customize his or her motorcycle in a weekend.

About Mule Motorcycles:

Mule Motorcycles is a custom motorcycle garage run singularly by legendary builder Richard Pollock. Pollock makes all his motorcycles by hand, and designs them with an obsession for perfection.



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