

Futurist to Discuss New Technologies on the Horizon for Transportation

Global futurist and best selling author Jack Uldrich is confirmed to deliver the keynote at the 2016 [Innovations in Transportation](#) in Ames, Iowa on Tuesday, August 16.

Ames, IA ([PRWEB](#)) August 11, 2016 -- [Self-driving cars](#) and autonomous pods. Are they really the future of transportation?

Global futurist Jack Uldrich says they are just the tip of the iceberg when it comes to the new technologies on the horizon for transportation.

Uldrich, a highly acclaimed futurist and trend expert, has been selected to deliver his keynote, The Future of Transportation, to the [Institute for Transportation](#) in Ames, Iowa on August 16.

In his book, Foresight 20/20, Uldrich says, "In the near future there may be no need to own a vehicle. Having an expensive asset sitting unused 90-95 percent of the time, losing value, has never been the wisest idea but there just hasn't been a better option unless you live in an area with excellent public transit. Although we certainly don't expect every car on the road to be self-driving by 2020, we do expect transportation to look far different than it does today."

In addition to sharing insights regarding the top ten technologies that are emerging on the technological forefront of transportation (e.g., biofuels, fuel cell technology, sensors, Artificial Intelligence and The Internet of Things), Uldrich will also share how emerging trends such as collaborative consumption (like Buzzcar, Zipcar and Uber) will affect the future of the industry.

Parties interested in learning more about Jack, his books, his daily blog or his speaking availability are encouraged to visit his [website](#).



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