

Mercedes Benz of Baton Rouge Wins 2016 Valued Partner Award

Local dealership recognized for its firm commitment to customer care.

Baton Rouge, LA ([PRWEB](#)) August 10, 2016 -- Mercedes Benz of Baton Rouge has been selected to receive the prestigious Mercedes Benz Financial Services Valued Partner Award. This prestigious award is bestowed on an annual basis, and honors American dealerships with the highest caliber of customer support.

Mercedes Benz Financial services uses several key performance indicators to determine which dealerships are eligible for the award. Out of the 108 dealerships in the Southern Region, only 11 stores were even qualified to compete.

The KPIs measure the dealership's ability to provide top-notch customer care. Dealerships meet these benchmarks by participating in several programs which keep the purchasing and ownership experience convenient and pleasurable for all customers. The programs include adherence to funding package quality standards and offering First Class Protection Products which reduce out-of-pocket ownership expenses to all customers.

Nick Pentas, the General Manager and Co-Owner of the dealership, was proud of the dealership's accomplishment. "Mercedes Benz of Baton Rouge is honored to win the Valued Partner Award. Our relationship with Mercedes Benz Financial Services is critical to serving the best interests of our clients. We take pride in offering clients many different options when they purchase their vehicles. We want to make the experience a memorable one, and we want our clients to leave our dealership feeling peace of mind because they know they are doing business with a strong company that gives them access to First Class Protection, online and mobile app access, and flexible payment options."

Derek Clark, the Mercedes Benz Financial Services Dealer Relations Manager for the Southern Region, presented the award to Pentas, as well as to Travis Stead, the dealership's Financial Manager and Hess Crocket, the dealership's General Sales Manager. "Mercedes Benz Financial Services is proud to have a strong relationship with an outstanding partner like Mercedes Benz of Baton Rouge," said Clark.

Mercedes Benz Financial Services issued the first Valued Partner award in 2015. The program is expected to continue next year.

For more information, contact Nick Pentas at (225) 490-3133, or visit www.mbovr.com.

About Mercedes Benz of Baton Rouge

Mercedes Benz of Baton Rouge continues to offer outstanding customer service and fine Mercedes Benz vehicles to drivers in South Louisiana.

Contact:

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