



## **Mercedes-Benz of Baton Rouge Makes a Significant In-Kind Donation to The Johnny Mac Soldier's Fund**

*Mercedes-Benz of Baton Rouge honors the sacrifice made by members of the military and their families.*

Baton Rouge, LA ([PRWEB](#)) August 11, 2016 -- Mercedes-Benz of Baton Rouge has given back to soldiers and their families this year by sponsoring a an in-kind donation valued at \$30,000 to the Johnny Mac Soldier's Fund.

The Johnny Mac Soldier's Fund gives back by helping military families send their children to college. The fund launched in 2014 and since then, it has awarded \$3.4 million in scholarship grants, primarily to the children of fallen service members. Other scholarships have gone to the children and spouses of active duty members of the army. The Johnny Mac fund also offers ten "Ignite" scholarships which give veterans the funds to attend the prestigious Stanford University.

The Fund achieves all of this with less than 5% overhead and a single, hardworking staff member. All equipment and office space is donated. Board members themselves donate legal services, marketing, communications and printing services.

Joe Agresti, CEO of Dream Motor Group, is one of the board members for the Johnny Mac Fund. He partnered with Mercedes-Benz General Manager Nick Pentas to make the donation. This year, Agresti felt that an in-kind donation to the fund would make the biggest impact.

"In Johnny Mac's name, we honor all military families who have served and sacrificed. We feel it is our duty to help these children, who have lost a parent, realize their college dreams. It's the least we can do to honor the service and sacrifice of their parents. Through the generosity of partners like Mercedes-Benz of Baton Rouge we are impacting the lives of many children, taking care of our own, and giving back to those who gave," says MaryEllen Picciuto, President of the Johnny Mac Fund.

The Johnny Mac Soldier's Fund is inspired by Colonel John "Johnny Mac" McHugh, who was killed in action in Afghanistan in 2010. He left behind a family of five children.

### About the Johnny Mac Fund

The Johnny Mac Fund gives scholarships and grants to the children of fallen heroes, as well as to veterans and their families.

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