

## World Patent Marketing Announces A New Automotive Invention Made To Allow Drivers To Communicate With One Another, Car Talk

World Patent Marketing Reviews A New Automotive Invention. Will Car Talk Be the Next World Patent Marketing Low Cost Success Story?

Miami, FL (<u>PRWEB</u>) August 12, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces Car Talk, a new automotive invention that will help cars keep informed on the road.

"The auto parts industry is worth \$61 billion," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "This industry is set to grow steadily over the next five years as disposable income continues to rise."

"There are many situations on the road that drivers would benefit from being able to communicate with one another," says Jerry Shapiro, Director of Manufacturing and World Patent Marketing, "This automotive invention will increase overall driving safety and awareness of other vehicles and potential hazards on the road.."

Car Talk is an automotive invention designed to allow people to communicate with other motorists. It can be very frustrating driving along the road and not knowing what's coming up or what other people are thinking. Car Talk is a large display that can go on the back windshield and is connected through Bluetooth to a keypad by the driver's seat. The driver can then type a message, such as information about any upcoming roadblock or traffic or potentially even information about their driving and where they are turning so the driver behind them knows exactly what's going on at all times. This is will greatly cut down on accidents and reduce stress while driving.

"Car Talk is to inform, warn, protect, advertise, alarm, direct, prevent, alert, instruct, amber alert, communicate, convey," says inventor Sonya A. "Car Talk is a benefit which secures confidence to all motorists."

Car Talk is an automotive invention that delivers a message from the driver on a rear-mounted display that can communicate with other drives.

## ABOUT WORLD PATENT MARKETING

World Patent Marketing is always looking for new invention ideas. The company provides invention services and is one of the only patent companies that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Assistance and Research \* Prototypes and Manufacturing \* Distribution and Retail \* Digital Marketing and Social Media \* Direct Response TV and Internet Video Production \* Patent Licensing & Investments

As a global leader in the patent invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the invention process towards a successful product launch so you can be one of the next World Patent Marketing Success Stories.



World Patent Marketing Reviews enjoy an A+ rating with the Better Business Bureau (World Patent Marketing BBB) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.

The CEO of World Patent Marketing, Scott Cooper, is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or <u>how much does it cost to patent an idea</u>, should contact the invention marketing experts.

World Patent Marketing credits its invention success to it's powerful and influential advisory board and its controversial "shock content" approach to <u>invention marketing</u>. According to Scott J. Cooper, the CEO and Creative Director of World Patent Marketing, "complaints from competitors are just part of the World Patent Marketing cost of doing business."

To <u>submit invention ideas</u>, contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.



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