

Go By Truck Hosts Supply Chain Forum

Interactive Roundtable Event Including Go By Truck Board Member Cole Hamels

Irving, Texas ([PRWEB](#)) August 17, 2016 -- The Go By Truck Leadership team hosted its first Supply Chain Leadership Forum in the Dallas-Fort Worth area July 29, 2016. With designs on creating an interactive small roundtable, the attendees did their part to weigh in on key supply chain, logistics and transportation related issues. The attendees represented a mix of industries, including building products, food, beverage, automotive, healthcare and other industrial sectors.

Under the facilitation of Go By Truck commercial and marketing leader Brent Hudspeth, the group provided their insights on topics including:

- Overall industrial production conditions, outlook heading into 2017 and its impact on freight markets.
- Mode shifting strategies, as many supply chains have gone through their initial adoption of intermodal networks, reacted to declining fuel prices and seen average order sizes decrease for a variety of reasons.
- Impact of electronic logging devices, which will be mandated for all over the road trucking power units by the end of 2017.

The roundtable format allowed the participants not only to share their own company's experience through the current soft economic output period but to liaise with others on how they are preparing for the coming 18 months. Observations included:

- Industrial production may be showing signs of a recovery, but most attendees expected a slow ride back up, implying that freight capacity may be plentiful heading into 2017.
- While most industry analysts predict a significant capacity drop-off when electronic logging devices are implemented by late 2017, it may not be that dramatic. Some fleets are reporting greater productivity through measurement of the driver's allowable hours, not a loss in capacity.
- Intermodal adoption has peaked for several of the companies in the forum, with some even pulling back and shifting volumes back towards truck. Drivers of this included the costs advantages and service flexibility of truckload vs. intermodal in various parts of their network.

For good measure, Go By Truck board member Cole Hamels not only weighed in on the supply chain related topics, but also fielded questions from the group on his preparation and recovery strategies tied to his job as a starting pitcher for the Texas Rangers.

The Go By Truck leadership team, including Kevin Hiller, CEO, Dawn Strobel, president, and Brent Hudspeth, CCO, look forward to hosting similar events in the coming months not only in the Dallas-Ft. Worth area but in other US cities as well.



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