

Inventor and InventHelp Client Develops Innovative Tire Design (CCP-1118)

Based in Pittsburgh, Pa., InventHelp is working to submit the TIRES BY CEECEE to appropriate companies for their consideration.

PITTSBURGH, PA ([PRWEB](#)) August 16, 2016 -- An inventor from Hanover Park, Ill., wanted to provide vehicles owners with a quick and easy means of determining if the treads on their tires were safe and adequate for driving. Thus, she created TIRES BY CEECEE, newly designed automotive tires that allow motorists to quickly and easily determine tread depth.

TIRES BY CEECEE provide clear visual indications of tread wear and remaining tread life. They also enhance safety and performance, and provide eye-catching and stylish alternatives to conventional automotive tires.

The inventor was inspired by the look of 'red bottom shoes'. "It occurred to me that tires could be designed that were both aesthetically pleasing and provided a means by which motorists could tell if their tires were worn, unsafe, and should be replaced," said the inventor.

The original design was submitted to the Chicago office of InventHelp. It is currently available for licensing or sale to manufacturers or marketers. For more information, write Dept. 15- CCP-1118, InventHelp, 217 Ninth Street, Pittsburgh, PA 15222, or call (412) 288-1300 ext. 1368. Learn more about InventHelp's Invention Submission Services at <http://www.InventHelp.com> - <https://www.youtube.com/user/inventhelp>



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