

World Patent Marketing Success Team Introduces A Snow Melting Invention That Will Benefit People Who Own Cars

World Patent Marketing Reviews A New Snow Melting Invention. Will Defrost Snowman Be the Next World Patent Marketing Low Cost Success Story?

Miami, FL ([PRWEB](#)) August 17, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces Defrost Snowman, a snow melting invention designed to be convenient for car owners in snowy regions.

“The tools and hardware industry is worth \$61 billion,” says Scott Cooper, CEO and Creative Director of World Patent Marketing. “This industry will continue to grow through the year 2021. Demand for faster and more convenient products drive the current industry.”

“Many people who live in colder regions have to put up with their vehicles being snowed in,” says Jerry Shapiro, Director of Manufacturing and World Patent Marketing. “This snow melting invention will make it easier for people to remove the snow from their cars and other areas around the home.”

Defrost Snowman is a snow melting invention that will help car owners. During the winter, cars can get completely covered in snow, to the point where they can't even be driven. This snow can be extremely difficult to remove, especially once it's frozen over the car. This invention is a small handheld device that blows out heat can run connected to a 12-volt outlet or the battery attachment. This product will save time and reduce effort. Instead of slowly scraping the snow off the vehicle, Defrost Snowman just easily and quickly melts it. It can even prevent damage that might occur from scraping a vehicle. Defrost Snowman is a must have for any car owner living in a snowy region.

“The snowman can defrost snow or ice on any vehicle without scraping or damaging your windshield,” says inventor Joe B. “It's portable, accessible, and easy to use. It makes life warmer in cold times!”

Defrost Snowman is a snow melting invention that allows people to easily free their car from all the snow it might be covered in.

ABOUT WORLD PATENT MARKETING

World Patent Marketing is always looking for new [invention ideas](#). The company provides invention services and is one of the only patent companies that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Assistance and Research * Prototypes and Manufacturing * Distribution and Retail * Digital Marketing and Social Media * Direct Response TV and Internet Video Production * Patent Licensing & Investments

As a global leader in the patent invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the [invention process](#) towards a successful product launch so you can be one of the next [World Patent Marketing Success Stories](#).

World Patent Marketing Reviews enjoy an A+ rating with the Better Business Bureau ([World Patent Marketing](#)



[BBB](#)) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.

The CEO of World Patent Marketing, Scott Cooper, is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the invention marketing experts.

World Patent Marketing credits its invention success to it's powerful and influential advisory board and its controversial “shock content” approach to [invention marketing](#). According to Scott J. Cooper, the CEO and Creative Director of [World Patent Marketing](#), “[complaints](#) from competitors are just part of the World Patent Marketing cost of doing business.”

To submit invention ideas, contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.



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