

Vehicles on Roads expected to reach 1.1 billion units.

(<u>PRWEB</u>) February 18, 2004 --Research and Markets announces the addition of this new report entitled "Managing The Future Portfolio" to its offerings.

This portfolio combines two long long-term forecasting reports, Managing the Future - World Vehicle Forecasts and Strategies to 2020 and Managing the Future - The Environmental Challenge to 2020.

Managing the Future - World Vehicle Forecasts and Strategies to 2020 provides an analysis of the global motor industry for the 60 year period from 1960 to 2020. This report explains the fact that in excess of 1.5 billion vehicles will be produced and sold over the twenty-year period 2001 to 2020 inclusive, how the number of vehicles plying the roads of the world will rise remorselessly to 1.1 billion units, where the market size of 100 million vehicles sales and production in 2020 will be located and how the rise and rise of vehicle scrappage constrains ownership and renews and cleans the world's vehicle fleet.

It is sometimes said that the scrapping and recycling of motor vehicles will become the next big industry. There are also many who say that it is already a big industry as manufacturers are spending large amounts of money in preparing their products for increased levels of recycling.

Managing the Future - The Environmental Challenge to 2020 considers this industry and looks at the future growth of the motor industry - including the dramatic rise in activity in the developing world - up to 2020. It takes into account vehicle sales volumes and average vehicle weights, and builds into the equations assumptions as to how vehicle weights reduce year on year as the fight for an energy efficient, less polluting and environmentally friendly motor vehicle moves to the top of the agenda.

For a complete index of this report click on http://www.researchandmarkets.com/reports/45622

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