



## **Heyward Trading Company and Unifab Technical Products Introduce "First of its Kind" Trunk Caddie at 2004 PGA Merchandise Show. Trunk Caddie(tm) received very positive coverage on The Golf Channel**

*Trunk Caddie (for one golf bag) and Trunk Caddie II (for two golf bags) are the golf accessories designed for the trunk of your car or the rear deck of your SUV. They elevate and stabilize your golf bags to help protect your clubs' finish and hosel from banging and jarring as you drive.*

*Custom Logo versions of Trunk Caddie and Trunk Caddie II are available for corporate events, pro shops, and private golf clubs. Suggested Retail Price is \$19.95 for Trunk Caddie and \$26.95 for Trunk Caddie II.*

([PRWEB](#)) February 21, 2004 --Trunk Caddie and Trunk Caddie II are manufactured from high-density polyurethane foam by Unifab Technical Products in Elkhart, Indiana. Unifab supplies fabricated polyurethane products for athletic equipment, household products, and the automobile industry.

"I believe that Trunk Caddie will become a valued golf accessory," said Unifab President Donald Frandsen, Sr., the inventor of Trunk Caddie. "Golf enthusiasts care about their equipment and Trunk Caddie will help protect their clubs from damage in transit."

Heyward Trading Company, the Exclusive Marketing and Sales Agent for Trunk Caddie, also announced today a new company website, [www.trunkcaddie.com](http://www.trunkcaddie.com), devoted to Trunk Caddie and Trunk Caddie II. The website provides product details and photographs, information about the company, warranty data, and reseller information.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).