



The Motorway, Ltd. Installs Profitware's iCIS 2004 With 90-Day Payback and Accelerates Profitability

Profitware Inc. today announced that The Motorway, Ltd., located in Fort Collins, Colorado installed iCIS 2004 and realized a three (3) month payback. iCIS 2004 software is designed to help automotive restoration and repair shops manage their business by keeping all their shop information and management reports in one place.

LOVELAND, CO and FORT COLLINS, CO ([PRWEB](#)) February 29, 2004 --Profitware Inc. today announced that The Motorway, Ltd., located in Fort Collins, Colorado installed iCIS 2004 and realized a three (3) month payback. iCIS 2004 software is designed to help automotive restoration and repair shops manage their business by keeping all their shop information and management reports in one place.

By using the iCIS 2004 application, The Motorway, Ltd. staff has increased profits by reducing the time to create customer estimates, improving labor and materials management, and providing better tax reporting. These tasks used to be handled manually and are now managed with the help of iCIS 2004 software.

"The iCIS 2004 software has improved our profits and increased our cash flow. It has proven itself to be as valuable a piece of equipment as any we have in the shop. We have both long restoration projects and day to day repair work, and iCIS is quite flexible such that it serves equally well in either capacity," said Bill Wardlow, owner of The Motorway, Ltd.

"The Motorway, Ltd. is a great example for what iCIS 2004 can do," said Cliff Pulis, president of Profitware Inc. "The software is designed specifically for the automotive restoration industry helping shops maximize efficiency, increase cash flow, manage purchasing and inventory, improve job completion and satisfy customer expectations."

About The Motorway, Ltd.

Since 1974 The Motorway, Ltd. has been dedicated to the preservation and enjoyment of British Motor Vehicles. They offer services from repairs to full car restorations. The company can be reached at (970) 472-8141 or www.motorwayltd.com.

About Profitware Inc.

Profitware's iCIS 2004 creates a business environment that is ideal for small to mid-sized automotive restoration and repair businesses to help boost profitability.

Profitware's iCIS 2004 is an affordable solution designed to meet the specific needs of the automotive restoration industry, helping shops to maximize efficiency, increase cash flow, manage purchasing and materials, improve job completion, and satisfy customer's expectations.

Profitware's iCIS 2004 provides a proactive approach. Traditional accounting systems are more reactive. The iCIS software manages the shop and each restoration job or repair, and delivers measurable results. Profitware's iCIS 2004 offers a single management platform for planning, procurement, inventory control, and customer relations.



The company can be reached at (800) 916-3363, info@profitwareinc.com or www.ProfitwareInc.com

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