



Chevy Vettefest Rolls Into Chicago's McCormick Place-March 13 & 14, 2004

This semi-annual event brings muscle car enthusiasts together from across the country to Chicago

Chicago, IL ([PRWEB](#)) March 3, 2004 -- Celebrating its 23rd year, the exciting Chevy/Vettefest again returns to McCormick Place North on Saturday, March 13 and Sunday, March 14 for two spectacular days of muscle-car enthusiast nirvana.

The show will give Chevrolet and Corvette fans a spectacular presentation of over 14 football fields' worth of cars, exhibitors and much more. In total, more than 600 exhibitors and 400 Chevrolet and Corvettes will fill over 425,000 square feet of the America's premier exhibition hall. Doors will be open at McCormick Place's North Building (2301 S. Lake Shore Drive), Upper Level, from 9 a.m. to 6 p.m. on Saturday, March 13 and Sunday, March 14.

Sponsored by Mid America Promotions of Bedford Park, Illinois, Chevy/Vettefest will hit the floor with rear tires burning off the rubber. More than 50,000 people from around the country are expected to attend this weekend spectacle that has attractions for the whole family.

For the many muscle car enthusiasts who come to Chevy/Vettefest, the event offers unparalleled access to the best Corvettes and Chevrolets spanning decades from the 1950s to today, all under one roof. Over three hundred collectible Corvettes, Camaros, Chevilles, Novas, full size Chevrolets, Chevy Trucks and more ' worth a conservative value of \$20,000,000 ' will be on display and many of them will be for sale. From fully restored to mild and wild customs; it's a car lover's dream!

Chevy/Vettefest's emphasis is to help and encourage car enthusiasts to succeed in their own car customization or restoration projects. Among the attractions are:

' Car Show- Competition, always an eagerly anticipated part of the show, will cover several categories. Competing vehicles will be displayed at the 'Gold Spinner' concourse for original-restored vehicles, the 'Bow Tie Boulevard' for street rods, dragsters and street machines, custom or modified and the 'Triple Crown' Award will be presented as the ultimate prize for restored Corvettes. The Triple Crown is a 'Corvette only' event that can't be entered unless the vehicle has met vigorous judging standards at other national events. Every year, Corvette owners from across the country make pilgrimage to Chevy/Vettefest to have their cars compete for this coveted award. All entries will vie for the Judge's Choice 'Top Gun' Awards. This competition offers several categories: Original or Restored Chevrolet, Original or Restored Corvette, Custom or Modified Chevrolet and Custom or Modified Corvette. Winners in each category will receive 'Top Gun' plaques.

' Swap Meet - Chevy and Corvette enthusiasts can browse a wide selection of new and used parts to help complete anything from the easiest to the most difficult restoration projects.

' Car and Truck Sale - Prospective buyers and sellers will be at the show in droves, knowing that this event is a very special way for sellers to showcase their cars for buyers to ask questions. Historically, 40 percent of vehicles for sale at Chevy/Vettefest are sold either at the show itself or within a few weeks afterward. The cost to participate is a flat fee of \$125.



This March, Chevy/Vettefest is a comfortable, all-indoor event. There will be 3500 indoor parking spaces for the public, plus 20,000 more outdoor spaces surrounding the building. There is excellent food available on the show floor and other restaurants in the McCormick Place Complex.

Car lovers are encouraged to join the fun and excitement of this premier car show. Chevy/Vettefest will be held on Saturday and Sunday, March 13 and 14 at McCormick Place, North Building. The address is 2301 S. Lake Shore Drive. Show hours are 9 a.m. to 6 p.m. daily. General admission is \$12. Children under 12 are complimentary. For additional information, call Chevy/Vettefest hotline at (708) 563-4300 or visit them on the web at www.midamericapromotions.com

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