



KonaWare and FreightDATA Software Sign Agreement To Create Joint Product: FreightDATA Mobile

DHE implements FreightDATA Mobile and projects 10-15% cost savings by extending business-critical information to drivers.

Redwood City, CA ([PRWEB](#)) March 4, 2004 -- KonaWare, Inc., maker of the leading mobile application platform for software developers, today announced that it is teaming with FreightDATA Software, a provider of cost effective transportation management software solutions. The joint product, FreightDATA Mobile, allows trucking dispatchers and drivers to securely and reliably access schedule, delivery, dispatch, account, load, and billing information in the field, as well as performing mission critical functions like POD and OS&D. Dependable Highway Express (DHE) is their first joint customer. FreightDATA Mobile will help DHE improve overall business efficiencies and to allow DHE to gain a competitive advantage within the very competitive transportation and logistics marketplace.

By using FreightDATA Mobile, DHE drivers will be able to receive and transmit delivery data wirelessly while en route and respond instantly for maximum efficiency. The end-user application will run on Pocket PC devices with wide area wireless connectivity. These innovations will result in optimizing utilization and response time, delivering better customer service, and providing up-to-the-minute progress reports.

Currently, DHE drivers collect delivery information (manifests, bills of lading, delivery receipts, etc.) manually and communicate via phone with the local terminal. Later in the workflow process, many of those paper documents are scanned somewhere in the back office in different terminals by dispatch employees. With FreightDATA Mobile, DHE workers can use a wireless handheld computer to interact with the company's FreightDATA dispatching and TMS system. As a result, drivers can be more productive and DHE can obtain granular, real-time views of delivery and task time measurements to drive down operational costs as well as costs of their current imaging operations.

According to Michael Dougan, Chief Financial Officer at DHE, "DHE expects substantial operational and financial improvements by utilizing KonaWare's mobile platform for LTL (Less Than Truck Load) city dispatch P&D (Pickup and Delivery) Operations. We expect to save up to 15% in operational costs."

FreightDATA Mobile is seamlessly integrated with the FreightDATA Software trucking and transportation industry solutions to extend critical information to the field with automatic management of online/offline network coverage. "Mobile technology has rapidly become a mission critical component of the transportation industry," says Tom Davies, CTO and co-founder of FreightDATA Software. "The KonaWare Mobility Platform was the key to extending our products so that our customers could leverage mobile technology for a rapid return on investment."

About KonaWare

KonaWare provides the leading occasionally connected computing platform for developing and extending mission-critical enterprise applications to a mobile workforce. The KonaWare Mobility Platform utilizes a standards-based architecture that leverages existing IT infrastructure to maximize return-on-investment. With KonaWare, developers can quickly develop and deploy fully transactional enterprise applications (e.g., field service, logistics, supply chain, and custom applications) to the mobile workforce for a full range of devices (from laptops to PDAs to smart phones) with minimal coding and reintegration. KonaWare is privately held and



headquartered in Redwood City, California. For more information, visit the Web site at <http://www.konaware.com>.

About DHE

Dependable Highway Express (DHE) is an integrated logistics provider that competes in the transportation, physical distribution, and logistics industry. The "Dependable Family of Transportation Services" is comprised of four main business groups serving almost all areas of the Logistics industry. Each of the four companies has achieved a double-digit growth over the past five years and at the same time has earned a reputation for leadership in its respective field. For more information, visit the Web site at <http://www.godependable.com>.

About FreightDATA

Established in 1984 to answer a widespread need for quality software in the freight industry, FreightDATA Software provides a comprehensive suite of integrated applications for the LTL, TL and Intermodal/Drayage communities. Extended solutions include Web Site Design & Consulting, Web Tracing, Imaging, EDI, Fax, Mobile Communications. 3rd party software interfaces and more. For more information, visit the Web site at <http://www.freightdatasoftware.com>.

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KonaWare Press Contacts:

Gino Gemignani: (650) 482-9115, ginog@konaware.com

FreightData Press Contacts:

Todd Smith: (949) 252-8373, tsmith@freightdatasoftware.com

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Contact Information

Gino Gemignani

KONAWARE

<http://www.konaware.com>

650-482-9115

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