



## **Benefit Software Inc. Helps O'Reilly Auto Parts Communicate the Value of Health Insurance and Other Employee Benefits**

*Benefit Software Inc. ([www.bsiweb.com](http://www.bsiweb.com)), developer of Fringe Facts® Communicator software, helps O'Reilly Auto Parts (NASDAQ: ORLY) communicate the value of health insurance and other benefits with personalized employee benefit statements.*

([PRWEB](http://PRWEB)) March 16, 2004 --Benefit Software Inc. ([www.bsiweb.com](http://www.bsiweb.com)), developer of Fringe Facts® Communicator software, helps O'Reilly Auto Parts (NASDAQ: ORLY) communicate the value of health insurance and other benefits with personalized employee benefit statements.

Christina Zahn, HR Information Coordinator for O'Reilly Auto Parts, uses Fringe Facts Communicator to produce printed benefit statements for the company's more than 16,000 employees in 1,109 locations, in 18 states throughout the Midwest and Southeast.

Ms. Zahn stated, "Fringe Facts Communicator is the best benefit statement solution for us because it allows us to customize our statements, work on the project in-house, and complete our project without relying on a vendor. In addition, the cost of producing the statements compared to the value they provide to our team members is very important. The Cost Recovery Analysis presented by Benefit Software showed our savings over several years."

Ms. Zahn said, "The primary reason we produce benefit statements is to illustrate to our team members the value of their benefits. We also use benefit statements to demonstrate that compensation is more than just your paycheck. It includes the worth of your benefits. Benefit statements help team members confirm which benefits they are enrolled in and the level of coverage that they have. Our statements give a brief summary for all of the benefits we offer, so they make team members aware of benefits that are available that they may not be enrolled in."

William Smith, Business Development Director at Benefit Software says, "Our clients are constantly looking at ways to improve their employees understanding of employer paid benefits. We're all aware that improving employees' appreciation of employer paid benefits improves retention and morale. Fringe Facts Communicator has been helping employers improve employee retention for 25 years. Our latest release, version 6.2, includes many ease-of-use features designed to further reduce the time it takes our clients to produce professional quality statements."

Fringe Facts Communicator, part of the Fringe Facts suite of products and services offered by Benefit Software Inc., continues to be the fastest, easiest, and most cost-effective way to provide benefit statements. According to Business Insurance (December 8, 2003), Fringe Facts Communicator is the 2nd largest employee benefits communication system used by benefits departments. Investing in Fringe Facts Communicator should be seriously considered by any organization that is seeking an affordable, easy-to-implement solution to communicate benefits.

### **About O'Reilly Automotive**

O'Reilly Automotive is one of the largest specialty retailers of automotive aftermarket parts, tools, supplies, equipment and accessories in the United States, serving both the do-it-yourself and professional installer



markets. Founded in 1957 by the O'Reilly family, the Company operated 1,109 stores within the states of Alabama, Arkansas, Florida, Georgia, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Mississippi, Missouri, Nebraska, North Carolina, Oklahoma, Tennessee, Texas and Virginia as of December 31, 2003.

#### About Benefit Software Inc.

Benefit Software Inc. (BSI) enables companies to offer employee self-service benefit enrollment, information, and employer administration; including billing, reconciliation and communication between HRIS, payroll and insurance carriers. Fringe Facts Online services are delivered as hosted applications, comprehensive to the benefit package of the employer, including core and voluntary benefits. BSI delivers advanced software solutions that manage benefit communications and workers' compensation claims. For more information, visit [www.bsiweb.com](http://www.bsiweb.com)



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