



Carlisle Custom Compact at Norwalk features hot cars, hot action

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NORWALK, Ohio ([PRWEB](#)) March 19, 2004 --Just when you thought Carlisle Events couldn't get any bigger, we've upgraded to more than 100 acres of show field and a full quarter-mile drag strip. Expect the party to return as we pack up and hit the road to Ohio's Norwalk Raceway Park, July 16-17. Some of the featured activities are an elite show field, drag racing, audio contests, burnouts and the Fun Field show field.

"I thought it would be difficult to recapture the magic of the Custom Compact event when it left Carlisle, but since our partnership with Norwalk Raceway Park became a reality, it's been hard to contain my excitement about the event," says Mike Kelsch, event planner. "I'm positive that this will be the best sport compact event of its kind. The magic of Carlisle has definitely returned and will continue to grow with the strength of the Carlisle/Norwalk team and the endless support of our incredibly dedicated show participants."

Attendees will have the chance to see award-winning vehicles from the national show circuit Elite Judged Show Field. Space is limited in this competition, so if you think you have what it takes to be a top competitor, send photos and a description of your car to mikek@carsatcarlisle.com.

The best of the best will be under a tent on this 100-plus acre show field and will compete for the top honor of Best of Show. Classes will be broken down by make, with more than 50 trophies awarded, including Club Participation. The \$85 fee gets your car and two adults (driver and passenger) through the gate for the entire event.

We didn't want to leave out the thousands of other cars, so we've dedicated most of the show field to them with the Fun Field. Judges will walk around the Fun Field looking for the hottest cars out there, and the top cars in the following classes will be awarded: Top 10 Asian Honda/Acura; Top 10 Asian Other; Top 10 Euro; Top 10 Domestic; Top 10 Mini-Truck; Top Five Sport Bike.

The Fun Field is limited to these makes and models. Full-size trucks will not be admitted to the Fun Field unless they are lowered/modified and will be subject to our discretion at the gate. The \$45 fee gets your car and two adults (driver and passenger) through the gate for the entire event.

Nighttime drag racing will offer your chance to have a lot of fun and win bragging rights. The sun will set and the engines will roar to life as Norwalk offers you the opportunity to race down the quarter mile. This is not an elimination event but a time trial to let you lay down your personal best or go head to head with somebody so you can stop arguing about who would win in a race. The time slip doesn't lie.

After hearing about Norwalk's incredible burnout competitions, Carlisle Events knew it had to happen at this show. The field will be limited to 32 cars with an elimination format. Two cars will go head to head while the crowd picks the winner. Each winner will move on to the next round until we find the ultimate burnout king. If



you plan on blowing out your tires to impress the crowd, bring a few spares for the next round.

The MECA is an event like no other audio competition you've ever been a part of. "Boom & Zoom" is an option that MECA gives you to not only compete with your sound system but also to see what kind of time your ride can lay down on the track. Sure, MECA still offers the Sound Quality (SQ) and Sound Pressure Level (SPL) competitions that you're used to, but expect the atmosphere of this competition to set a new standard.

If you want to see how much power that new intake or exhaust is giving you without getting your show car dirty on the track, strap it to the dyno and smash the throttle. Compete with your friends and complete strangers for the award of "Highest Horsepower" each day of the event.

Carlisle Events is working every day to add more entertainment to the Carlisle Custom Compact at Norwalk event, so check back for the latest updates at www.customcompact.com. Sign up for the e-newsletter to have updates delivered to your inbox as soon as we know about them.

The 2004 edition of the Carlisle Custom Compact at Norwalk takes place July 16-17, 2004. Gates open at 10 a.m. Adult admission is \$15 each day; admission for children ages 6-12 is \$5; and those under age six are admitted free. Receive a free event magazine with admission.

To learn more about the Carlisle Custom Compact at Norwalk, or to register for the show field, visit www.customcompact.com or call the Carlisle Events Info Line at (717) 243-7855.

Carlisle Events, host of 12 collector car, truck and motorcycle events a year, attracted more than half a million people to its events in 2003. Included in the annual schedule are two huge automotive swap meets and individual specialty shows featuring Corvettes, Fords, GMs, Chryslers, trucks, motorcycles, sport compacts and imports. Founded in 1974 by friends Bill Miller and Chip Miller, the "Cars at Carlisle" shows have attracted automotive enthusiasts from around the world.

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CARLISLE EVENTS

<http://www.customcompact.com>

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