



2004 Mid-America Trucking Show Comes To A Close

This year's Mid-America Trucking Show was a huge success thanks to the companies that volunteered their time and money and to everyone that showed up. A big 10-99 goes to everyone who made this possible.

Terre Haute, Indiana ([PRWEB](#)) March 29, 2004 - The Mid-America Trucking Show is the largest trucking show in the world with over 70,000 attendees from 45 different countries. Each year customers are focused on the opening day when thousands of companies come from around the world to publicly release new products, display new technologies, and have a great time.

Peterbilt released its new medium-duty model, the 335 to the public. Key features of the 335 include enhanced styling, stronger body panels, and a new headlight assembly taken from the class 8 Peterbilt 387 tractor that will provide 40% greater illumination. The 335 will replace the current medium-duty model, the 330, by the end of this year.

Caterpillar confirmed ACERT to meet the 2007 Emissions Testing. ACERT technology, unique to Caterpillar engines, reduces emissions without recirculating exhaust gases. Caterpillar also announced a 625 horsepower, 2050 foot-pounds of torque version of their C15 model engine.

The Truck Beauty contest, in memory of Paul K. Young, held many participants and their trucks from all manufactures, models, and years. A major highlight in the contest was a new Peterbilt 379x. The 379x, based upon the 379, is a special edition model geared toward the best styling and comfort.

The Charlie Daniels Band, sponsored by Kenworth, performed on Friday night. Phil Vassar, the 2002 Top Male Vocalist, opened the concert, which proved to be an exciting and fun break from the tons of steel and pure power that encircled the show.

Have a look at our website for further information and pictures,

<http://www.truckplace.com>

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Contact Information

Brad Jenkins

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Online Web 2.0 Version

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