



Volvo City of Angels Fun Ride Offers Cycling Vista of L.A., Raises Funds for Bloodmobile

The Volvo City of Angels Fun Ride returns for its seventh year with a new 38+ mile route highlighting over 65 cultural, historic and scenic sights of Los Angeles. Held in conjunction with the Southern California Bicycle Expo, and sponsored by Volvo, this annual tour is designed for riders with basic cycling skills and moderate fitness levels. All profits from the ride will be donated to Childrens Hospital Los Angeles for the purchase of a bloodmobile.

([PRWEB](#)) March 31, 2004 -- Los Angeles Convention Center, April 4, 2004 -- The Volvo City of Angels Fun Ride returns for its seventh year with a new 38+ mile route highlighting over 65 cultural, historic and scenic sights of Los Angeles. Held in conjunction with the Southern California Bicycle Expo, and sponsored by Volvo, this annual tour is rated "moderate to easy" by the Bicycle Ride Directors Association of America and is designed for riders with basic cycling skills and moderate fitness levels. Last year, the ride attracted nearly 1,000 participants. Once again, to help "the city's littlest angels," all profits from the ride will be donated to Childrens Hospital Los Angeles for the purchase of a bloodmobile.

The Fun Ride route begins and ends at the Convention Center, offering riders a "chamber of commerce" view of Los Angeles including parts of south L.A., downtown, east L.A., Hollywood, Griffith Park, and more. Cyclists head past such popular sites as Staples Center, USC, the Coliseum, Little Tokyo, Olvera Street, Chinatown, the Kodak Theatre, the Hollywood Bowl, Universal Studios, Warner Brothers, Travel Town, the Gene Autry Museum, Our Lady of Angels Cathedral and the Disney Music Hall. In addition, the Volvo City of Angels Fun Ride will offer full ride support, giving cyclists who can't finish the entire route a ride back with their bikes to the Expo.

"The Volvo City of Angels Fun Ride is to showcase every aspect of Los Angeles and celebrate our diversity by bringing people together to have fun and see the uniqueness of our City by bicycle," says Fun Ride event producer Peter Heumann. "The route will take people on an all-encompassing ride of Los Angeles, taking in as many scenic, historic and cultural sites as possible in a distance that can be successfully ridden by a reasonably physically fit person. As ride producers, we want to provide for all the rider's safety, while maximizing their enjoyment and enlightenment about Los Angeles."

With registration, all Fun Ride participants receive one free admission to the Southern California Bicycle Expo, free valet bike parking and a special Expo goody bag. For ride registration, call Heumann Powered Productions at 818-377-2006, applications can also be obtained online at www.bikeshow.com or www.active.com, or at Southern California bicycle retail stores. Pre-registration must be postmarked by March 26th, and the cost is \$25. The day-of-the-event registration fee is \$30.

To avoid standing in day-of-event registration lines, participants are encouraged to pre-register and receive their rider numbers in the mail. As a special bonus, all pre-registered riders will automatically be entered in the Southern California Bicycle Expo's weekend-long raffle of great prizes, including bicycles and cycling accessories.

Produced by Heumann Powered Productions, the Southern California Bicycle Expo is a celebration of the outdoor lifestyle that IS Southern California. The event expects to attract over 20,000 attendees and features



over 200 exhibitors. For more information on the Expo, or to register for either the Kid's Ride or Volvo City of Angels Fun Ride, check out www.bikeshow.com; e-mail info@bikeshow.com; or call the pre-recorded public information hotline at 818-377-2006

The Southern California Bicycle Expo is sponsored by Volvo (the official vehicle of the Southern California Bicycle Expo), Wells Fargo Home Mortgage, Competitor Magazine, Time Magazine, Trident White Cool Rush, and Chiclets.



Contact Information

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<http://www.bikeshow.com>

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