

## eNow and IdleAir Announce Strategic Partnership

### *Involves Solar Solutions and Commercial Charging for Long Haul Trucking*

Warwick, RI ([PRWEB](#)) December 08, 2016 -- eNow, a leader in renewable energy solutions for the commercial trucking, RV and marine industries, today announced a strategic partnership with IdleAir, which provides long-haul truck drivers an alternative to idling their engines during rest periods. IdleAir is the largest provider of Truck Stop Electrification (TSE) services at major travel centers and fleet terminals throughout North America. Under the terms of the agreement, eNow's solar solutions for transportation will enhance IdleAir's grid-powered solutions and provide even more low-carbon based power for trucks, which eliminates idling, saves on fuel, and helps the environment.

As the market leader in designing, developing, and manufacturing solar-based power systems for the commercial trucking, RV, and Marine industries, eNow's solutions are known for their durability, superior power, low cost and quick return on investment. Over the past several years, eNow has made great progress within the transportation industry, including partnerships with industry leaders such as Dometic Group, Mitsubishi Fuso, Freightliner, Navistar, and Vanner. The eNow solar solution is sold through OEMs and Aftermarket Dealers.

"We are honored to be working with IdleAir," said Jeff Flath, CEO and Founder of eNow. "IdleAir addresses both energy and environmental issues in groundbreaking ways. In an era when anti-idling laws are on the increase, they are helping the environment and making life easier for truckers, a win-win that is also a key part of our approach. We see this strategic partnership as proof positive of the viability of our Energy-as-a-Service (EaaS) renewable energy solutions for a variety of markets."

IdleAir provides America's hard-working long-haul truck drivers an alternative to idling their engines during rest periods. IdleAir service allows truck drivers to turn off their diesel engines and APU's and still enjoy heating, cooling, standard electric inside and outside the cab, Satellite TV, Internet, and many of the comforts of home — all while saving money and getting better sleep without the noise, vibration, and exhaust fumes from idling. IdleAir's idle reduction system relies on clean electricity generated from domestic American energy resources and uses only 1/10th as much energy as idling imported petroleum.

"This was all about synergies," said Ethan Garber, CEO of IdleAir. "eNow's solar panels generate far more energy than any other comparable solar solution for transportation, which meshes perfectly with our alternative to idling. The trucking industry will benefit all around from our partnership and ongoing and future projects."

#### About eNow

eNow's proprietary solar panel systems use the latest in technology to capture and convert the sun's energy into useable power. The transportation industry can use this "clean renewable energy", thereby reducing operating costs and reducing greenhouse gas emissions. Whether you are an OEM, fleet owner, an owner operator or a driver, eNow is the energy solution for the transportation industry. Our goal is to help the industry become more profitable, enhance the driver experience and improve the environment. eNow solar panels capture energy to power HVAC, refrigeration, lift gate, battery charging, and safety lighting. [www.enowenergy.com](http://www.enowenergy.com)

#### About IdleAir

IdleAir, a division of Convoy Solutions LLC, is the largest provider of Truck Stop Electrification (TSE)

services at major travel centers, including Pilot Flying J, Love's, and select TravelCenters of America and Petro franchisee locations. IdleAir currently operates more than 45 travel center and dedicated fleet terminal locations in 17 states. IdleAir enables truck drivers to eliminate engine idling or running diesel APUs while enjoying air conditioning, heating, 120V electricity, high-speed Internet, and DirecTV. At less than half the cost of idling, IdleAir helps truck drivers sleep better and save money while reducing emissions. IdleAir supports American energy independence by using homegrown electric power from domestic energy resources. Sleep Better, Save Money – IdleAir!



## Contact Information

**Chris Faust**

Fastlane

<http://www.fastlane.co>

+1 973-906-5553

## Online Web 2.0 Version

You can read the online version of this press release [here](#).