



Sidewinder Appoints Mary Meredith, Marketing Director

Sidewinder Holdings, Ltd., the International provider of real time mobile resource optimization software for vehicle and people resource efficiency, today announced the appointment of Mary Meredith to the newly created position of Marketing Director.

Dallas, TX ([PRWEB](#)) April 3, 2004 --Sidewinder Holdings, Ltd., the International provider of real time mobile resource optimization software for vehicle and people resource efficiency, today announced the appointment of Mary Meredith to the newly created position of Marketing Director.

Ms. Meredith will be responsible for leading the marketing efforts of Sidewinder Holdings along with the marketing efforts for the 4Sameday courier network.

Ms. Meredith has significant experience in the courier and logistics industries, including most recently managing the marketing efforts of the largest North American same-day transportation provider, Dynamex Inc.

“We are very pleased to welcome Mary to the Sidewinder team,” said George Best, President, Sidewinder. “The creation of this role is a major step in our continued commitment to providing the highest level of service to our customers along with a continued focus on growth. It is our vision to be the dominate player in this market and to upgrade the information management capabilities of companies throughout the industry and we are confident that Mary’s industry experience and marketing expertise will assist us in this vision.”

About Sidewinder

Sidewinder Holdings Ltd. is a leading provider of non-stop optimization and dispatch systems with offices in North America, the United Kingdom and Australia. Additional press releases and information is available at www.sidewinderholdings.com.

About 4Sameday

4Sameday is the North America’s premier independent courier network. With 4Sameday, businesses can easily find a courier to service their pick up and delivery needs. Additional press releases and information on becoming a provider is available at www.4sameday.com



Contact Information

Mary Meredith

SIDEWINDER HOLDINGS

<http://www.sidewinderholdings.com>

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Online Web 2.0 Version

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