



NYC's Carmel Car Service selects Transbeam's network solutions package for its web-based car dispatching system.

Transbeam Provides Car Service Agency With Customized Broadband Data Connectivity for a Fail-Safe Dispatching System.

NEW YORK, NY ([PRWEB](#)) April 26, 2004 --Transbeam Incorporated, provider of the most efficient voice and data connectivity solutions available in the market, today announced that Carmel Car Service, New York's largest car service agency, has chosen the company's small-business network package, for their dispatching system.

Transbeam delivers high-speed Internet access, voice, data, conferencing and video solutions, through its privately owned carrier-level network. Its cost-efficient communications solutions are specifically designed to support the needs of small and medium-sized businesses - allowing office networks to be set up in record time, providing businesses with immediate connectivity and a fully operational work environment. It also ensures costs are kept to a minimum and that network management and maintenance is simple and hassle-free.

Carmel's car service dispatch solution is Web-based and demands 24/7 uptime for communicating with its drivers, so the slightest interruption in service can take the whole system down. Carmel needed a backup broadband network that would not only back up the primary Internet circuit but also keep the same IP addresses, allowing the continuity of incoming and outgoing voice and data communications.

Transbeam installed a T-1 line with an auto fail-over SDSL circuit, with each circuit originated from different networks, so to avoid one point of failure. The system automatically identifies potential circuit outages and requires no manual supervision or maintenance. The benefits of the system downtime is eliminated, ensuring business continuity, allowing traffic to be unaffected in the event of a primary circuit outage.

"Carmel Car Service's dispatch system required a fail-proof network that will eliminate potential downtime and business interruption," said Avik Kabessa, CEO of Carmel Car Service. "Transbeam's Internet connectivity solution allows our client, driver and internal communications to be unaffected by third-party system failure."

"We are delighted to be working with Carmel," said Sam Kashi, president of Transbeam. "This deal further establishes Transbeam as the Internet connectivity provider of choice for businesses looking to set up fail-safe systems and eliminate system downtime. Our products are easily integrated into existing networks, so clients can enjoy the most advanced voice and data features, while keeping upgrade and maintenance costs to a minimum."

About Transbeam.

Since its launch in 1996, Transbeam (www.transbeam.com) has been providing businesses with the most efficient voice and data network solutions available in the market. The company delivers high-speed Internet access, voice, data, conferencing and video solutions through a privately owned network, combining next generation value-added features with maximum reliability and stability. Working with Transbeam, companies can streamline their telecommunications and data networks and enjoy advanced value-added features at the most cost-efficient price points available, while relying on the stability and security of a carrier-level network. Transbeam provide clients with such services as unlimited local phone service, Voice over DSL, VoIP, T-1 and



DS3 lines, spam and virus protection, event conferencing, remote network back-up, co-location facilities, web-hosting, network maintenance and more. More than 200 businesses and 20 hotels and conference centers use Transbeam network services to facilitate their voice and data needs. Clients include The Waldorf Astoria, The New York Palace Hotel, Kate Spade and many more.

About Carmel Car Service.

Carmel Car Service is the leading car service provider in the New York area. With over 22 years of service, and 600,000 customers, the Company believes that car services should be simple, safe and comfortable, and accommodate our clients' schedules and travel plans. To achieve this highest quality of service, Carmel Car Service depends on a strong and sophisticated dispatching system, as well as a fleet of dedicated cars and drivers. Carmel's state of the art reservation & dispatch system is fully computerized, ensuring accurate reservation information and efficient car allocations. It allows for constant communication with the drivers via a cellular WAP system and 2-way radios, providing clear communication, and safe travel. Carmel's fleet includes over 400 late model Lincoln Town Cars, 20 new stretch limousines, 3 SUV super stretch limos and 40 mini-vans and large passenger vans.



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