

## **4 Wheel Parts Truck & Jeep Fest Concludes 2016 North American Tour in Orlando**

*[4 Wheel Parts](#), the global leader in off-road performance product sales and installation, is staging the final installment of its 2016 Truck & Jeep Fests this weekend August 20-21 in Orlando, Florida. Orlando's Orange County Convention Center will be a destination for off-road enthusiasts to experience North America's largest off-road touring show featuring hourly giveaways, factory-direct pricing on aftermarket merchandise and custom trucks and Jeeps on display.*

Compton, California ([PRWEB](#)) August 18, 2016 -- [4 Wheel Parts](#), the global leader in off-road performance product sales and installation, is staging the final installment of its 2016 Truck & Jeep Fests this weekend August 20-21 in Orlando, Florida. Orlando's Orange County Convention Center will be a destination for off-road enthusiasts to experience North America's largest off-road touring show featuring hourly giveaways, factory-direct pricing on aftermarket merchandise and custom trucks and Jeeps on display.

“The Truck & Jeep Fest is the number one biggest-selling event of the year and many of the leading aftermarket industry manufacturers will offer factory-direct pricing,” says Garrett Higginson, Orlando 4 Wheel Parts store manager. “Saturday morning before the doors open the line is always wrapped around the building with off-road enthusiasts ready to get their sneak peek at our blowout section.”

Billboards publicizing it are up in the area and local radio and streaming stations are making announcements promoting the free event. The Orlando Orange County Convention Center will be the site of the fest and will feature 100,000 square feet of parts, accessories and displays. Located less than a half hour west of Orlando International Airport, the Convention Center will house product demonstrations and over \$100,000 of onsite inventory.

Family friendly activities are a main draw for local Orlando off-road enthusiasts and attendees can enter for a chance to win a \$500 4 Wheel Parts shopping spree. Popular products from top brands like Maxxis Tires, [Rubicon Express](#), BFGoodrich, and Poison Spyder will be available for purchase.

In addition to Orlando, 4 Wheel Parts' has five other retail locations throughout Florida including ones in Jacksonville (2), Tampa, West Palm Beach and Miami Gardens. Orlando is the eighth stop of the touring show that makes stops throughout North America and there will also be a visit to Columbiana, Ohio for the 4WD Jamboree in September. Sites that have hosted Truck & Jeep Fests this year are Dallas, Texas, San Mateo, California, Honolulu, Hawaii, Puyallup, Washington, Edmonton, Canada, Ontario, California and Denver, Colorado.

What: Orlando Truck & Jeep Fest – Free Admission

Where: 9800 International Dr.

Orlando, FL 32819

When: Saturday, August 20, 2016 10 a.m. - 4 p.m.

Sunday, August 21, 2016 11 a.m. - 4 p.m.

About 4 Wheel Parts 4 Wheel Parts is the global leader in truck, Jeep, SUV and off-road performance products.



With 75 locations across the U.S. and Canada and growing, 4 Wheel Parts Service Centers install all the products they sell. Maintaining the nation's largest inventory of [Goodyear DuraTrac](#) tires, suspension products and [tow hooks](#), 4 Wheel Parts serves customers across the country and around the globe. Life is Better Off-Road™. Visit them at [4wheelparts.com](http://4wheelparts.com) or call toll-free 877-474-4821.



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