



AIAG Hosts 17th Annual AUTO-TECH Conference and Exposition

Automotive Industry Action Group (AIAG) hosts Auto-Tech 2004— an annual conference and exposition for automotive executives and managers from OEMs and suppliers who wish to streamline business processes and manage globalization.

([PRWEB](#)) August 27, 2004 -- AIAG Hosts 17th Annual AUTO-TECH Conference and Exposition

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Speakers will include: GM Chairman and CEO Rick Wagoner; Ford President Nick Scheele; Chrysler Group CEO and President Dieter Zetsche; Ford COO and Chairman Global Operations Jim Padilla; Chrysler Executive Vice President Global Procurement and Supply Tom Sidlik; Ford Vice President Global Purchasing Tony Brown; and GM Vice President Worldwide Purchasing, Production Control and Logistics Bo Andersson. The event is expected to attract more than 4,000 automotive and technology executives.

Cobo Conference Center, Detroit, Mich.

Media/executive preview and reception,
Monday, Aug. 30, 5 p.m. — 7 p.m.

Exhibit floor and OEM/technical sessions,
Tuesday, Aug. 31, 8:00 a.m. — 5:00 p.m.
Wednesday, Sept. 1, 8:00 a.m. — 5:00 p.m.
Thursday, Sept. 2, 8:00 a.m. — 1:00 p.m.

Tuesday, Aug. 31, 8 a.m.: Opening keynote, Rick Wagoner of GM

Tuesday, Aug. 31, noon: Doug Duchardt, Director, GM Racing Team

Tuesday, Aug. 31, 7 p.m.: Awards dinner (Detroit Marriott Renaissance Center) Nick Scheele of Ford

Wednesday, Sept. 1, 8 a.m.: Purchasing town hall, Tom Sidlik of DaimlerChrysler, Tony Brown of Ford, Bo Andersson of GM

Wednesday, Sept. 1, noon: Luncheon keynote, Dieter Zetsche,
DaimlerChrysler

Wednesday, Sept. 1, 7 p.m.: International dinner (Detroit Marriott Renaissance Center), David Hemmings,
President, Pacific Rim Alliance



Thursday, Sept. 2, 8 a.m.: Breakfast keynote, Paul Horn, IBM

News media may register for Auto-Tech 2004 at http://www.aiag.org/autotech/presscred_app.cfm

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