

# The Global Automative Industry Analysed

(PRWEB) May 21, 2004 -- Research and Markets announces the addition of this new report entitled "2004 Global Best Practices Statistical Yearbook" to its offerings.

The 2004 Global Best Practices Statistical Yearbook is the result of a five-year global  $\hat{A} \square$  best practices  $\hat{A} \square$  benchmarking programme for automotive component manufacturers. Encompassing five regions, Western Europe, Australia, Malaysia, South Africa and Eastern Europe, participant firms in the study include over 70 major automotive component manufacturers, including a range of European and US-based multinationals.

The database generated from the study provides an unparalleled insight into the competitiveness issues driving the global automotive industry.

With the Statistical Yearbook, automotive component manufacturers across the globe can now identify the extent to which they are adhering to lean production practices used by automotive component manufacturers located in Western Europe, South Africa, Eastern Europe, Malaysia and Australia.

Comprising six sections and over 200 pages of firm-level statistical information, the extensive critical competitiveness measures explored in the Yearbook are grouped under six lean production  $\hat{A} \Box$  market drivers $\hat{A} \Box$ :

#### Cost control

- 1. Total inventory levels
- 2. Raw material (RM) holding
- 3. Work in progress (WIP)
- 4. Finished goods (FG) holding

#### Quality

- 5. Customer return rates
- 6. Internal reject rates
- 7. Internal scrap rates
- 8. Internal rework rates
- 9. Return rates to suppliers

#### Value chain flexibility

- 10. Customer lead times  $\hat{A} \square$  from FG
- 11. Customer lead times  $\hat{A} \square$  from production
- 12. OTIF delivery to customers
- 13. Supplier lead times
- 14. OTIF delivery of suppliers

#### Operational flexibility



- 15. Manufacturing throughput times
- 16. Production time lost to changeovers
- 17. Production time lost to breakdowns

## Human resource development

- 18. Preventative maintenance as a percentage of total maintenance time
- 19. Training expenditure
- 20. Formal off-line training per employee
- 21. Suggestions received vs. suggestions implemented
- 22. Labour turnover rates
- 23. Staff turnover rates
- 24. Management turnover rates
- 25 Absenteeism rates

### Product development

- 26. R&D expenditure
- 27. Contribution of new products to sales

#### Yearbook Structure

- Using the yearbook  $\hat{A}\Box$  the importance of benchmarking, measurement explanations, including all formulae definitions
- Aggregate benchmark findings for the 75 firms in the database, with data analysed in terms of means, medians, quartiles and percentiles
- Benchmark findings disaggregated by sub-sector
- Benchmark findings split by market focus
- Benchmark findings interrogated by location (developed versus developing economy firms)
- Benchmark findings disaggregated by firm size

Financial data capturing sales and employment trajectories is also presented in this yearbook, as well as operating profits, giving automotive component manufacturers a comprehensive perspective on their present financial and competitive performance in the increasingly demanding global automotive industry.

A self-assessment tool is also included that can concisely and accurately depict a company  $\hat{A} \Box s$  comparative performance.

For a complete index of this report click on <a href="http://www.researchandmarkets.com/reports/72206">http://www.researchandmarkets.com/reports/72206</a>

## About Research and Markets Ltd.

Research and Markets Ltd. are Europe's largest resource for market research. R&M distribute thousands of major research publications from the world's leading publishers, consultants and market analysts. R&M provide you with the latest forecasts on international and regional markets, key industries, the top companies, new products and the latest market trends.



For additional information on ResearchandMarkets.com, their range of reports or their value-added services, visit their web site at <a href="http://www.researchandmarkets.com">http://www.researchandmarkets.com</a> or mailto:press@researchandmarkets.com



Contact Information Laura Wood RESEARCH AND MARKETS

## Online Web 2.0 Version

You can read the online version of this press release here.